

# iba

## indus business academy-bangalore

(Formerly Indian Business Academy)

Approved by AICTE, Ministry of HRD, Govt. of India



## SCHOLASTIC ASSOCIATION



Freiburg University,  
Germany



Stockholm University,  
Sweden



Goa University,  
Goa



South Gujarat  
University, Gujarat



University of Dhaka,  
Bangladesh



Curtin University,  
Australia



Banasthali Vidyapith  
University, Vanasthali



Association of Indian  
Management Scholars,  
USA



Zurich University  
of Applied Science,  
Switzerland



Baddi University of Emerging  
Science & Technology,  
Himachal Pradesh



Friedrich Schiller  
University,  
Germany



Indian Institute of  
Science,  
Bangalore



Swami Vivekananda Yoga  
Anusandhan Sanstha  
(SVYASA), Bangalore



Madras Institute of  
Development Studies,  
Chennai

## ACADEMIC & INDUSTRY ASSOCIATION



Confederation of  
Indian Industry



European Retail  
Academy, Germany



Franchising  
Association of India



Retailers Association  
of India



Institute of  
HRD



National HRD  
Network



India Retail  
Forum



Executive Recruiters  
Association



Higher Education  
Forum



Information  
Systems Audit and  
Control Association



Association of  
Indian Management  
Schools



Indian Society  
for Training &  
Development



National  
Entrepreneurship  
Network



Entrepreneurship  
Development  
Institute of India



Banaglore Chambers  
of Industry &  
Commerce



Management  
Teachers  
Consortium-Global



The Global  
Compact Network  
India



IBA is the first and the only Indian Business school to become a member of the Council for Higher Education Accreditation (CHEA) International Quality Group, formed to bring together high quality institutions involved in the international accreditation and support services of the world





# INDUS BUSINESS ACADEMY

IBA, Bangalore under aegis of Arihant Education and Research Foundation is making substantial contribution to the enhancement of management education, through a business relevant curriculum, experienced and knowledgeable faculty, state-of-the-art infrastructure and a committed Academic Advisory Council. The research undertaken by the faculty at IBA is of extreme depth and is referred and quoted by various govt. & non govt. officials for decision making purposes. Emphasis is placed on inculcating ethical values, sensitivity to environment, and strong leadership skills to mould young minds towards becoming best-in-class managers, capable of operating in globally competitive environments.

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# MISSION & VISION

To be an Institute of Excellence in creating and nurturing research orientated academics, entrepreneurship and leadership with sensitivity towards society

To be a globally respected Business School nurturing innovative entrepreneurs and business leaders who would produce wealth for the nation

## ACADEMIC ADVISORY & GOVERNING COUNCIL

The IBA Academic Advisory Council has the mandate of maintaining the highest standards of course content, delivery, assessment methodology and assisting in continuous improvement of quality in management education.

The objective of IBA is to align itself with international business education practices. The Academic Advisory Council members actively participate in the following processes:

- Student Induction and Placement
- Course, Structure, Design and Content
- Management of Post Graduate Programme
- Student Evaluation System and Processes
- Teaching and Training Methodologies
- Faculty Recruitment and Retention
- Infrastructure & Facilities Upgrade
- Integration of Global Trends in Managerial Education to IBA courses
- Execution of Management Development Programmes



Governing

Shri. Ashok Kumar has over 40 years of rich experience in the field of energy production. He has had a long association with Tata Power Company and is currently Consultant to Lanco Power for Process Management. He has done his B. Tech from IIT Kanpur and is currently on the Governing Council of IBA Bangalore.



Academic

Shri. Chandra Kant completed his B. Tech. from IIT – Kanpur and PGDM from IIM – Calcutta. He has over 25 years of experience in Strategic Implementation of IT for the Banking and Financial Services Sector and 13 years of experience of teaching management. He has been with IBA since its inception and has held senior positions in companies like Credit Suisse, JM Group of companies, Perot Systems (India), Merrill Lynch and Quintegra Solutions. He is a consultant to various companies advising them on Technology and Strategic Alignment. He is also on the board of advisors of 2 technology start-ups.



Academic

With extensive experience and intensive knowledge in Human Resources, Leadership and Organization Development, Dr. Gopal Mahapatra is an established personality in the profession. Currently he is positioned as Professor of Practice (OB & HRM) at IIM, Indore. He has worked with companies including Oracle, BEL, INDAL, Gujarat Gas, BPL, RPG Enterprise, TV Rao Learning Systems and was an Associate Professor (HRM) at XIM, Bhubaneswar. He also has been a visiting faculty in B-Schools like IIM-A, IIM-C, Symbiosis, IIFM, and TAPMI along with being on the Academic Advisory Council of many Institutions of repute.



Governing

Shri. Hriday Mohan Jain is a Chairman of H.M. Foundation and previously was Ex-Chairman at Samrat Ashok Technologies Institute. Mr. Jain is known as a CSR activist and for contributing towards upliftment of society from last fifty years. He is known for his advisory services and building educational institutes.



Governing

Dr. Manish Jain has done PGDBM in Finance and MBA in Marketing. He completed his Engineering degree in Mechanical stream. He has managerial experience at MICO & Tata-IBM and is also presently the Director, MUHEPL. He received Distinguish Service Award at IIM Ahmedabad for his contribution of developing Management Education in India. He is the driving force behind IBA.



Governing

Shri. Narendra Nahata is one of the important Congress leaders in Madhya Pradesh. He holds a Bachelor's degree in Engineering (Electrical). After completing education, he was engaged in social service and active politics. First elected to the MP Legislative Assembly in 1985, he had been a member of Public Accounts committee, Estimate committee and Public Sector Undertakings committee of the Assembly. He was re-elected as a MLA from the same constituency in 1993 & 1998 and then inducted as a Minister in the Cabinet of Digvijay Singh on both the occasions.



Governing

Shri. Pawan Kumar did his B. Tech and M. Tech from Indian Institute of Technology (IIT), Kanpur. After his studies, he was appointed as the Operations Manager – Computer Centre at IITK. In 1974, Mr. Pawan joined Tata Consultancy Services (TCS) and went on to serve RPG Enterprises and IBM. He also created the first ASP in India, vMoksha Technologies Pvt.Ltd., JadooWorks Pvt. Ltd. and vFortress Security Pvt. Ltd. He is on the board of Gujarat Venture Fund, Lord Krishna Bank and a General Partner of Infinity Venture Fund. He is very active with Industry bodies such as NASSCOM, CII and ESC. He is a TiE Charter member and currently the president of IITK AA board as well as member of Pan IIT board.



Governing

Shri. P Thiruvengadam has over 37 years of quality experience in specialized areas that include Human Capital Consulting, Leadership Development, Performance Measurement, Joint Ventures and Collaborations. He completed his B.Tech from IIT-Madras and received his Post Graduate Degree in Industrial Engineering from NPC. He was Senior Director – Consulting at Deloitte Touche Tohmatsu Limited.



Academic

Prof. Rajen Gupta is a professor of Human Behaviour & Organization Development at Management Development Institute, Gurgaon. He has completed degree in electrical engineering from IIT Kanpur and later did his doctorate in management from IIM Ahmedabad. He has worked with SBI and Jyoti Ltd. after which he joined as a faculty at IIM Lucknow. Currently he is an Independent Director on the Board of Power Grid Corporation of India Ltd. He is also a member of the Academic Councils of the KIIT University, Bhubaneswar and Navrachna University, Baroda. He has been a member of the faculty selection panels of IIM Indore, IIM Kozhikode, IIM Rohtak, etc.



Academic

Dr. Rakesh Khurana has over 35 years of rich experience in Corporate as well as Education Industry. He has held Top Level positions in various Educational Institutions, Professional Associations and Corporate Houses. He is currently the Founder – Chairman of Knowledge India Ltd. Dr. Khurana completed his PhD from Gujrat University and is an Alumnus of Kellogg School of Management and IIM Ahmedabad.



Governing

Shri. Ritesh Jain is a seasoned educational entrepreneur, he is currently pursuing Ph.D. from Queensland University of Technology Brisbane, Australia. He is a Member, Board of Trustees, Arihant Education & Research Foundation New Delhi, India and ex-CEO, Indus Business Academy (formerly Indian Business Academy) Greater Noida, India.



Academic

Dr. Subhash Sharma holds Post Graduate Diploma in Management (PGDM) from the Indian Institute of Management, Ahmedabad (IIM-A) and PhD from University of Southern California (USC), Los Angeles. Dr. Sharma is the author of the path breaking books, 'Management in New Age: Western Windows Eastern Doors' and 'New Mantras in Corporate Corridors: From Ancient Routes to Global Routes'. His other books 'Creation from Shunya', 'Quantum Rope and Arrows of Time' are also known for their creative ideas. Dr. Sharma is associated with many educational institutions and professional bodies. He is also a Founding Member of Indus Business Academy.



Governing

Shri. Vinod Kumar has over 20 years of experience in education & training and currently he spearheads Sri Sri Institute of Media Studies alongside being the Director of Sri Sri Rural Development Programme and Corporate Workshops.



Governing

Shri. Vijay A G did his BBM from University of Mysore and PGDBM from IBA Bangalore. He is a Certified Competency Mapping professional, Internal Auditor (ISO 9000 – 9001) and a Green Belt professional in Lean Six Sigma. He currently holds the position of Head – HR Process Excellence at Alghanim Industries – one of the largest, privately owned companies in the Gulf Region. Prior to joining Alghanim Industries, he served as Manager – HRIS handling SAP HCM implementations at Titan Industries, Bengaluru. He has also previously served as Principal Consultant servicing various Industrial groups in India for their HR intervention in the Organizational Development area.





## Shri. B.M.L. Jain

B.Tech. (IIT Kanpur 65-70)

Chairman, IBA

Mr. B.M.L. Jain is an alumnus of Indian Institute of Technology - Kanpur and an entrepreneur with keen interest in Management theory and practice. For his contribution to the economic progress of the nation, he has been awarded the prestigious 'Udyog Patra' by Minister of Human Resources Development, Govt. of India. Mr. Jain is also the recipient of a 'Letter of Appreciation' from Bharatiya Ekta Parishad for his efforts towards National Integration. The Group's Engineering Unit was selected for World Quality Commitment International Star Award for the year 2007 by B.I.D. Spain for corporate achievements, leadership, quality, innovation, excellence, technology & customer service.

He is recipient of "Corporate Philanthropist" Award by AIMS International, USA in the year 2009 at IIM Bangalore. He was honored with 'Management Teachers Consortium Global Edupreneur Award 2013' for his contribution to excellence in higher education in India.

With an insider's view of management in India, his experiences on the subject are much sought after.

“ IBA - Striving towards excellence in every area of grooming - Academics, Teamwork, Leadership and Entrepreneurship ”



## Dr. Subhash Sharma

PGDM (IIM Ahmedabad), PhD (University of Southern California (USC), LA, USA)  
Director, IBA Bangalore

He is a leading Indian management thinker & Management Guru and his academic contributions to development of Indian Management thought have been widely acknowledged. Prof. Sharma is the author of the path breaking books, 'Management in New Age: Western Windows Eastern Doors', 'New Mantras in Corporate Corridors', 'New Earth Sastra', 'Wisdom & Consciousness from the East' and 'New Ideas in Strategic Thinking & Management'. His other books 'Creation from Shunya', 'Quantum Rope', 'Arrows of Time', 'Market's Maya' and 'Shunya Poems' are also known for their creative ideas. He has published a number of thought provoking articles on management and on social concerns, in journals of national and international repute. His academic work has been widely cited by eminent scholars and his innovative approach of 'Corporate Rhymes' has drawn worldwide attention.

Prof. Subhash Sharma is associated with many educational institutions and professional bodies. He is also known for his contributions to institution building. He has assisted in the conceptualization and development of WISDOM (Women's Institute for Studies in Development Oriented Management) at Banasthali. He is founder Director, Indian Institute of Plantation Management, Bangalore and was also Dean, Yoga & Management division, S-VYASA Yoga University, Bangalore. He is one of the founding Members and currently the Director of Indus Business Academy, Bangalore. He has received several excellence and achievement awards for his significant contributions including the 'The Innovative Leader Award' at the Global Leadership Conference (2006), AIMS International Outstanding Editor Award for the AIMS International Journal of Management (2008) and Fellow Association of Indian Management Scholars (AIMS) International (2009).

In 2015, PES University, Bangalore conferred Prof. Subhash Sharma with the title of 'Academic Rishi' for his profound contribution to Indian management thought. He was also arded 'Visionary in Management Education' by MTC Global in 2014. His research work was also recently used by the Honourable Supreme Court of India for a very important judgment.

In December 2016, he received the "Life Time Achievement Award" from Association of Indian Management Scholars (AIMS) International, sponsored by IRMA at MICA, Ahmedabad.

Success = Inspiration X Breakthrough X Achievement ( $S = I \times B \times A$ )

“ The aim of IBA is to develop future CEO's – Creative, Enlightened and Organic leaders ”







San Diego, April 2014



## ACCREDITATION & AWARDS



The IACBE is the leader in mission-driven and outcomes-based programmatic accreditation in business education, and it exists for the purposes of advancing academic quality and excellence in business education throughout the world. The philosophy of the IACBE is that academic quality and excellence in business education should be measured in terms of the overall level of performance of an academic business unit (department, division, school, college of business, etc.) relative to its mission.

In 2013, IBA received 'Certificate of Accreditation' from International Assembly for Collegiate Business Education (IACBE).

Only few Indian B-Schools out of 5000+ have been accredited as of now.

These accreditations bring global acceptance of the management program and opens up a network of collaborations, student and faculty exchanges, academic opportunities and excellent placement prospects.



IBA, Bangalore received 'The Academy of Success Award 2016' at World Business Conclave 2016, Hong Kong 'Celebrating Asia-Pacific's Success Story'. The Process Reviewers and Evaluators were PWC (PriceWaterhouseCoopers), ASSOCHAM (The Associated Chambers of Commerce and Industry of India) and HKGCC (The Hong Kong General Chamber of Commerce).



IBA, Bangalore is awarded as the Most Innovative Institute in India by AIMS (Association of Indian Management School) during 28th National Convention of AIMS held at Ranchi University (26th-28th August, 2016). The parameters for the assessment were Pedagogy, teaching & learning Aid, Research, Innovative program structure, curriculum etc. Dr. Michael Zerkler, Head of Section, Organisation Development & Consulting – Zurich University of Applied Sciences and Dr. Yung Pin Lu, Director, Leadership Development Programme – Shanghai Jiao Tong University, China along with Mr. Manish Jain & Dr. Subhash Sharma



World Consulting & Research Corporation (WCRC) conducted research for 'Asia's 100 Best & Fastest Growing Private Education Institutes' and recognized IBA Bangalore as one of the 'Fastest Growing Private Education Institute for the session 2012-13' in the 'Business School' category. The Process Advisors & Evaluators were KPMG in India.



IBA, Bangalore has been awarded for consecutive 4 years as the Top Institute of Excellence and recent was in March 2016. Competition Success Review on event of its 50th Anniversary conferred CSR awards to the Top Institutes of the country. IBA Bangalore was awarded as the Top Institute of Excellence in India by CSR in 2016



## Mr. Manish Jain

B.E. (Mechanical), PGDBM (Finance), MBA (Marketing), (PhD)  
Founder & CEO, IBA Bangalore

Mr. Manish Jain has managerial experience at MICO & Tata-IBM and is also presently the Director, MUHEPL. He was a nominee for 'Jewel of India 2002 Award' and a recipient of "Rastriya Shiksha Saman Puraskar 2003" by Indian Economic Development & Research Association (IEDRA) for his contributions to quality higher education. He received 'Distinguished Service Award' at IIM Ahmedabad for his contribution of developing Management Education in India. He has also been recognized as one among the 100 visionaries of India by NexBrands and ET Now. He has been invited by ET Now to be a part of its Talk Show "Brand India Vision 2020"

Recently, he has been awarded with 'The Cultivator of Bright Minds Award 2016' at World Business Conclave 2016, Hong Kong 'Celebrating Asia-Pacific's Success Story'.

He is the driving force behind IBA, ably guided by an illustrious Academic Advisory Council and distinguished faculty members.

“At IBA, the decree is to meet the corporate expectations, first. Our students are trained to perform on ground.”



# the beacons FACULTY

The Faculty at IBA comprises of academicians based permanently at the institute, visiting faculty from leading institutions and expert contributors from the industry. With the vast knowledge clubbed with exceptional teaching skills of the faculty, IBA aims to set the highest standards in teaching and mentoring with diverse backgrounds of the faculty providing insights through their experience as policy makers, researchers, theoreticians and consultants.

At IBA, faculty members are very active and regular participants in International & National conferences, MDPs, Consultancy, Research and Publications. They contribute to international journals and collaborate with a broad range of agencies and companies to develop and execute consultancy projects.

Their active involvement in above said activities generates valuable inputs in the form of regularly updating curriculum and also keeps faculty abreast with Industry trends as well as Market scenario which are the essence of a Management Programme.



**"Destination CEO: Creative, Enlightened & Organic Leader"**

**Dr. Subhash Sharma**

PGDM IIM-A, PhD (University of Southern California, LA, USA)

Educated in India and USA, Dr. Subhash Sharma holds a PhD from the University of Southern California, Los Angeles and Post Graduate Diploma in Management from Indian Institute of Management (IIM), Ahmedabad. Dr. Sharma has made distinctive and significant contributions to the development of Indian Management thought through his creative and thought provoking books, viz. Creation from Shunya (1993), Management in New Age: Western Windows Eastern Doors (1996), Quantum Rope: Science, Mysticism & Management (1999), Arrows of Time: From the Black holes to the Nirvana Point (2001), New Mantras in Corporate Corridors: From Ancient Roots to Global Routes (2007), Market's Maya (2009), Shunya Poems (2010), New Earth Sastra: Towards Holistic Development & Management (2012), Wisdom & Consciousness from the East: Life, Living & Leadership (2013) and New Ideas in Strategic Thinking & Management: A Knowledge Tree of New Age Mantras (2016). His academic contributions have been acknowledged as 'creative and original' with 'quite a few exciting, non-traditional and revolutionary points of view' (Business Standard). His ideas have been widely cited by eminent scholars in their research articles and books. Dr. Sharma has also made significant contributions to institution building. He was founding Faculty of the Institute of Rural Management, Anand (IRMA). He has also assisted in conceptualization and development of WISDOM (Women's Institute for Studies in Development Oriented Management) at Banasthali University, Banasthali, Rajasthan. He is founding Director, Indian Institute of Plantation Management, Bangalore and was also the Dean of Yoga & Management division, S-VYASA Yoga University, Bangalore. He is one of the founding members and currently the Director of Indus Business Academy, Bangalore.



**"Preparing students for taking up responsible managerial roles in business through our distinctive programs based on value based leadership"**

**Prof. V. Suresh Chandra**

B.Tech – IIT Kharagpur, Master in Industrial Management – IIT Madras

Prior to joining IBA, Prof. Suresh had worked in Ceat Tyres (Glass Fibre division) and Rashtriya Chemicals & Fertilizers leading to working knowledge and appreciation of all areas of operations management. His experience of two decades in Sanmar Engineering Corporation provided him exposure to global partners and world class manufacturing processes. He worked closely with manufacturing practices. He conducted in house training programs in organization like RINL. Prof. V. Suresh Chandra has been visiting faculty at NIT Trichy, TAPMI Manipal and also taught full time at XIME, Bengaluru, in the areas of Operations Management and Project Management.





"To create a state of mind & environs that craves and absorbs knowledge and not shoved"

**Dr. Ramesh Satyanarayana**

LLB, M.Com, MBA (Marketing), MBA (Finance), PhD, FCS & MICS (UK)

Dr. Ramesh. S has rich teaching experience coupled with consulting experience in areas of finance, corporate compliance and accounting services for past 18 years; few years of compliance under Oxley's Act in Multinational companies. He is pro-actively involved in Stock market and Capital market compliances. He has 20 years of corporate experience; he made a humble beginning as commercial officer at entry level in BPL and moved to different companies including Birla 3M, an MNC, and rose to the position of Executive Director, Cochin Stock Exchange.

He also has few publications to his credit; to name a few: Pro Active role of a modern manager, BMS College of Engineering (1998); Investment and Finance under Fundamental Uncertainty(1999); Role of Angels and Ventures in India, IBA (2008). His research interests are in areas of Financial Statement Analysis, Corporate Governance, Role of financial information in Capital Markets and Compliance under listing agreement.



"Achieving a healthy attitude to meet their life challenges"

**Prof. J. B. Shetty**

BSc, Diploma in Footwear from Canadian Institute of Footwear, MDP in strategic Marketing (IIM-C)

Prof. J.B.Shetty has over 42 years of experience in Sales, Marketing & Consulting, majorly with Branded Footwear, Apparel, & Theme Parks. He has held leadership positions with companies such as Bata India & Nike licensee. He has decades of experience in managing B2B, B2C, Export business apart from Merchandising, Distribution and Brand Management. Other Brands handled by him are marketing of Vicks, Lotto, Disney footwear, Tommy Hilfiger footwear. He was a Merchandising Consultant for 5 years for a start up theme park in Bangalore. He was recognized and awarded by Mr Tomas Bata for his leadership role in introducing retail automation in the company way back in 1990 when technology was in it's nascent stage. He also got awarded for his sense of urgency in restarting the Mount Road Chennai Flagship store after the devastating fire in 1988.

He has 8 years teaching experience in well known business schools of Bangalore, mostly on Retail, Merchandising & Logistics subjects. He is also associated with Sikkim Manipal Distance Education in their content building activity for online education. He has widely travelled across different parts of the world for training, attending seminars, brand acquisition & merchandise buy from China. Since last three years, he is teaching Marketing fundamentals, Advanced Retail, Sales, Distribution, Advertising & Promotion in IBA.



"To possess the personal and interpersonal skills and the mental attitude to deal with the ups and downs of corporate and personal life"

**Prof. Chandra Kant**

B. Tech IIT – Kanpur, PGDM IIM – Calcutta, (PhD)

Prof. Chandra Kant has over 25 years of experience in Strategic Implementation of IT for the Banking and Financial Services Sector and 13 years of experience of teaching Management. He has been with IBA since its inception. Before joining IBA, he held senior positions in the corporate sector such as Head of Asia Pacific Technology in Credit Suisse, CIO of the JM Group of companies, Head of Financial Services in Perot Systems (India), Vice-President in Merrill Lynch and the Head of Marketing and Strategy in Quintegra Solutions. He is a consultant to various companies advising them on Technology and Strategic Alignment. He is also on the board of advisors of 2 technology start-ups. Apart from teaching IT related subjects, Prof. Chandra Kant also teaches life skills and management skills focussing on Emotional Intelligence, Sales and Negotiation, Change Management and Effective Execution. He is also a certified counsellor as well as a master practitioner of NLP and mentors students and student entrepreneurs from IBA, IIT and IIM-C.



## "Inspiring for Excellence"

**Prof. B. M. Gourish**  
MSW (HRM), PGTD

Prof. B. M. Gourish is a 2nd Rank holder in MSW (HRM) from Gulbarga University and a 1st Class holder in PG Program in Training & Development from ISTD, New Delhi and Bangalore chapter.

Prior to joining as Asst. Professor-HR in the department of Management Studies at IBA, Mr. Gourish started his journey as Executive in Personnel-Welfare-HR-IR functions and worked last as HEAD-HR bringing 25 qualitative years of experience across wide gamut of HR in different business verticals.

He has 2 volumes of hard core Personnel/HR experience consisting of Manufacturing (Engineering, Pharmaceuticals) and Non-Manufacturing segments (ITES, Design & Detailed Engineering /EPC).

As HR professional he was instrumental in bringing the changes through innovative ER & HR practices and has credentials in signing the wage settlement with the unions. He has created lot of positive attitude among employees through counseling.

He developed good employee / industrial relations in the organization through motivation, labor law compliance, grievance handling and enforcing strict discipline. He has lot of credentials in HR profession.



## "Think, Contemplate, Disrupt, Progress"

**Prof. Prashant Kulkarni**  
PGDM, MA (Economics)

Prof. Prashant Kulkarni is a postgraduate in both Economics and Management, and is currently teaching Economics, Finance and International Business. He has authored nearly 20 case studies published by European Case Clearing House. He has also presented papers in several national and international conferences besides publishing articles, research papers and case studies in leading national journals and magazines. He has been a referee at national and international conferences, too. His research areas include Globalization, Business Strategy and Public Policy, Social and Behavioral Impact of the New Economy, Property Rights, Market Structures and Business Models in the Knowledge Economy, State, Governance and Society in the New Economy, Macroeconomics, and Financial Markets. He has guided several students in writing research papers and journal articles.



## "Striving for Excellence in Management Education"

**Dr. Souvik Banerjee**  
PhD, PGDM (Finance), B.E. (Industrial & Production)

Dr. Banerjee has around ten years of teaching, industry and research experience in area of Finance.

Dr. Banerjee has keen interest in research and has presented research papers in many prestigious national and international conferences like First Corporate Governance Conference 2014 organized by IIM-Trichy, Yale Great Lakes Conference 2012 organized by Great Lakes Institute of Management, Chennai in collaboration with Yale University, USA, AIMS, IIM-Bangalore on Emerging Issues of Business, International Conference on Business and Finance (ICBF) 2012 organized by IBS-Hyderabad.

He has chaired a Technical Session in an international conference at IIM, Kozhikode. He has published 40 research papers till date, many of which are in referred journals, in India, UK, Malaysia, Singapore, Philippines. Recently a case study written by him has been published by the Case Center, UK.

He is associated with the following journals as a reviewer: Asian Journal of Case Research (published by Putra Business School, only AACSB Accredited Business School in Malaysia), Annals of Management Science Journal (published by College of Business, Tennessee State University). At present he is associated with Asian Journal of Case Research, as one of the editorial board members.





"Believe in 'Learner' centric teaching"

**Dr. Vaishali Agarwal**  
MBA (Gold Medalist), PhD

Dr. Vaishali Agarwal is a PhD in the area of "Down Stream Supply Chain Management" from MJP Rohilkhand University, Bareilly. She has over 15 years of experience in teaching, research, consulting and institution building. She has 15 publications to her credit in the various journals of National and International repute and in the conference proceedings of National and International Conferences. She has consulted and successfully completed marketing research projects for organizations like Quest Diagnostics and EPA Infrastructure Pvt. Ltd., New Delhi. She has been actively involved in organizing and delivering the in-company training programs for companies like PDIL, Dr. Reddys, ICICI and Oriental Bank of Commerce, Noida. She has received three best paper awards for her paper presentations at National and International Conferences. She has also been conferred with AIMS International Distinguished Service Award (2009) by AIMS International at IIM, Bangalore. At present she's involved in an Australian qualitative research project on 'Alcohol Consumption Culture in New Delhi' along with Professors from Macquarie University, Australia, SP Jain Global, Mumbai and scholar from JNU, New Delhi. Her area of interest consists of Consumer Behavior, Marketing of Services and Integrated Marketing Communication.



"Moving the nation, leading the globe"

**Prof. Butchi Babu Muvva**  
B.Sc. (Computer Science), M.Sc. (IT), MBA (Marketing), (PhD)

Prof. Butchi Babu, has 18 years of rich and diverse experience in Academia and Industry. Had worked with customer focused organizations spanning across different industry sectors including IT, Pharma, Automobile & Education i.e. with companies such as Educomp Solutions Limited, Sterling lab, Rajsriya, IIHT Ltd to name a few. He has worked in various capacities like EDP Manager on projects related to IT Implementation, ISO, Product Management, Operations planning, Introduced computerization in POM area. Has launched a company Enrich Biotech (I) Pvt. Ltd. As an Academician, he has worked for ICFAI-Hyderabad, IFIM Business School-Bangalore before joining IBA. He has taught range of Information Technology Management courses such as MIS, Business Process Re-engineering (BPR), Business Process Management (BPM), SAP - ERP FP 3.5, IT Strategy-ITSM, E-Business, Customer Relationship Management (CRM) & Entrepreneurship, Data Mining, Business Analytics & Machine Learning. He is also Academic Associate for ISACA, USA and a Member of SAP University Alliance.



"To build managers who are hardworking, believe in team work and have their foot firmly on ground"

**Prof. Manish Jain**  
B.E. (Mech.), PGDBM (Finance), MBA (Marketing), (PhD)

Prof. Manish Jain has 15+ years of experience with nearly a decade of experience in academics along with managerial experience at MICO, Tata – IBM and is also presently the Director of MUHEPL. He was a nominee for 'Jewel of India 2002 Award' and a recipient of 'Rastriya Shiksha Saman Puraskar' by Indian Economic Development & Research Association (IEDRA) for his contributions to quality higher education. He received 'Distinguished Service Award' at IIM Ahmedabad for his contribution of developing Management Education in India.

He is currently pursuing PhD in area of Inspirational Motivation and Managerial Leadership from Banasthali Vidyapith, Vanasthali.



"Inspiring students for enduring professional approach"

**Prof. Nagendra Hegde**

BBA, MBA

Prof. Nagendra Hegde holds Master's degree in Business Administration from Vishweshwaraiah Technological University (VTU). Prof. Nagendra Hegde is a MBA (Marketing) graduate from one of the well-known Business Schools, Siddaganga Institute of Management Studies, Tumkur. Having accomplished that, he has worked in various capacities in companies that have operations in FMCG and Telecom arena. His roles and responsibilities have been Sales and Marketing Operations Centric, particularly the business development through Channel network. The work experience across the FMCG and telecom sectors have exposed him to various business functions such as Product Design and Development, Strategic Planning (Operations), Sales, Promotion, Logistics Management, etc. He has worked in Senior Management positions for 4 years out of total 13 years of work experience. His foray into Academics is with a passion of imparting working knowledge to the young management students. Sales and Distribution, Consumer Behaviour, Rural Marketing are his favorite subjects. Prof. Hegde is NET qualified. He is also coordinator of IBA's strategic initiative "IBA Marketing Forum (IBAMF)".



"Moulding students with formidable combination of innovative theories and creative practicals which make them reach peak of excellence"

**Prof. Smita M. Gaikwad**

BBA, MBA, M.Phil, (PhD)

Prof. Smita is a Marketing Professor at Indus Business Academy. She has studied Management from Kousali Institute of Management Studies, Dharwad. After a short stint in NKSSIA Industries as a CEO she shifted to academics. She is having more than 14 years of teaching experience. She has also worked as Principal for SDM Institute for Management Studies, Hubli. She was the active member of Governing Council at JSS and has also worked as Chairman and Chief examiner for Examination Board, KUD. Presently she is pursuing her Ph.D from Tumkur University and her area of research is E-Branding. She received 'Best Paper presentation Award' in 2012 for her research on "Consumer Psychological-contract". She has presented 35 papers in National and International Conferences credited with research publications in various referred journals. She has chaired the National level seminars and judged various management events.



"I shall strive to build and mould the youth at IBA not just for a post-graduation, but for a 'glorious Career' as effective managers and 'successful Life' as responsible citizens"

**Dr. Nandeesh V Hiremath**

M.Sc.(Agri.), MBA (HRM & Marketing), PhD, PGDHRM, PGDRD, CCIPRs & ACBT&IPRs (WIPO Worldwide Academy, Switzerland)

Dr. Nandeesh V. Hiremath is a multi-skilled and techno-management professional with over 24 years of experience in Teaching, Training, Consultancy, Research and Higher Education Administration & Management. He is currently involved at IBA in Teaching (HRM, General management & Entrepreneurship Development), managing MDPs & Industry-Institute Interaction (I3) initiatives.

Prior to joining IBA, Dr. Nandeesh has held various senior academic leadership positions at Bangalore as Principal (Ramaiah Institute of Business Studies, RIBS/ RIMS), Professor & Director – Industry & Academic Collaborations (CMR University), Professor & Dean (IBMR – International Business School), Professor & Asst. Dean (International Institute of Business Studies). As Senior Faculty & Director at National Institute of Rural Banking (NIRB), which is a NABARD-funded training institute, he has trained over 12,500 Bank Executives and earlier worked as Manager-R&D (Tropica Seeds Pvt.Ltd.).

Dr. Nandeesh has attended, presented & published over 50 research papers in many National & International Conferences /Seminars/ Symposia and journals. He has undergone Special 'FDP on Entrepreneurship' from Entrepreneurship Development Institute of India (EDII) & a trained 'Entrepreneurship Educator' from EDII. He is proactively associated with professional bodies like NHRD, NIPM, QCPI, ISTD, BMA, ICBE, etc. and passionately engages in contributing to Rotary International since 2003. His special interests include Consultancy with NGOs, Professional networking, Intellectual Property Rights (IPRs), Career mentoring to students & youth from rural India.





**“Preparing students to become better humans for tomorrow”**

**Prof. Narendra Babu B. V.**  
B.E. (Mech.), MBA

Prof. Narendra Babu teaches Marketing and related topics at IBA. He is an MBA graduate from Saunders School of Business, Rochester Institute of Technology, New York, USA. He has around 12 years of combined experience in academics, industry and government services. He has worked with organizations of repute like Rochester Institute of Technology, Fouress and CRI. He has unique experience in marketing with exposures to International Marketing, Domestic Marketing and Rural Marketing. He was also associated with Rochester Institute of Technology Business Incubator, for a brief period of time, as a business consultant. His areas of interest include Consumer Behavior, Digital Marketing and International Marketing. His area of research includes topics like “Sustainability and Development”. As an academican, he has attended various national and international conferences and some of his papers have been published in referred journals as well.



**"Communication works for those who work at it"**

**Prof. Monika Anand**  
B.Sc., MSW, University of Delhi, MBA (HR), KSOU

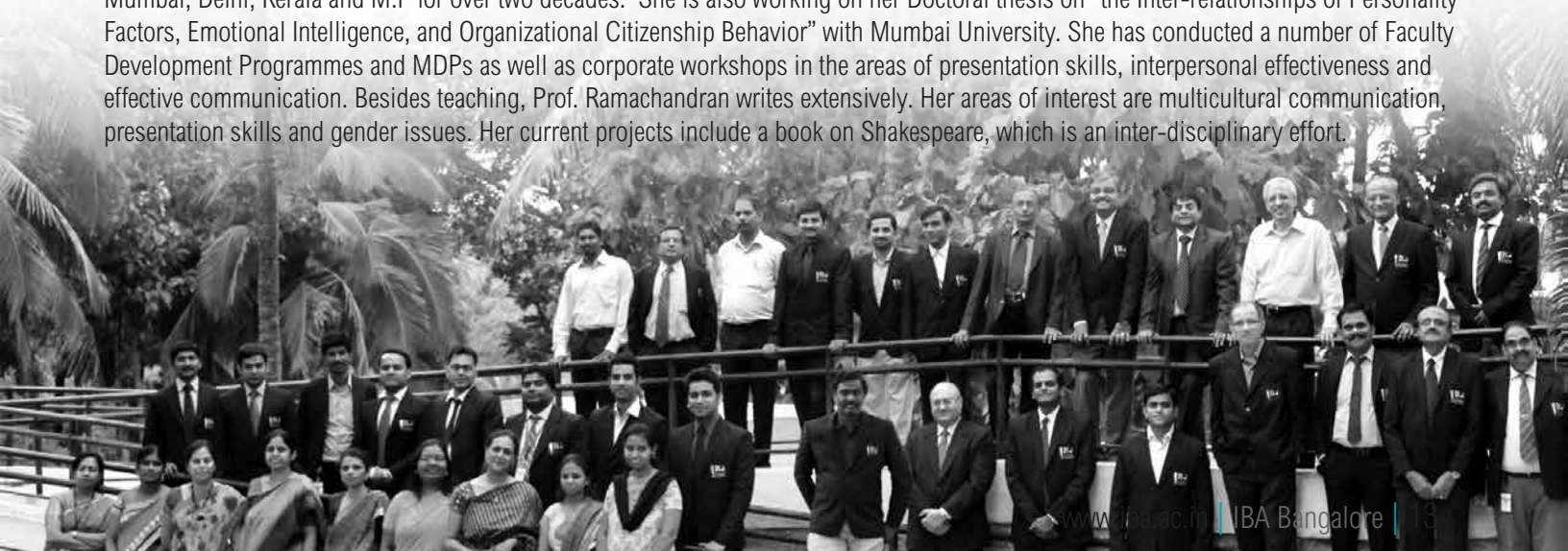
Ms Monika Anand is post graduate in Social Work from Delhi University. An accomplished personality development professional with Masters education and 18+ years of rich Training & Development experience with reputable Organization; Diverse experience in the Industry, Management Institutions & Social development sector across regional & national geographies. As an academican, she has successfully rolled out a dynamic course called ‘Personality Enhancement Program’ for the PGDM. She has successfully coached and mentored more than 500 post graduate management students. As a trainer in the corporate sector and academic Institutions, following are key areas of her practice: Capacity Building, Life skills and Leadership Development programs. Her current area of Research interest is Effectiveness in Non verbal Communication.



**“Fear has two meanings: Forget everything and run or Face everything and rise. The choice is yours”**

**Prof. Prema Ramachandran**  
MA, MBA(HR)

Prof. Prema Ramachandran has a master's degree in English Literature and an MBA in HR from Viswabharathi University. She has been teaching Human Resources Management and Organisational Behaviour and Communication Skills to Engineering and MBA students in Mumbai, Delhi, Kerala and M.P for over two decades. She is also working on her Doctoral thesis on “the Inter-relationships of Personality Factors, Emotional Intelligence, and Organizational Citizenship Behavior” with Mumbai University. She has conducted a number of Faculty Development Programmes and MDPs as well as corporate workshops in the areas of presentation skills, interpersonal effectiveness and effective communication. Besides teaching, Prof. Ramachandran writes extensively. Her areas of interest are multicultural communication, presentation skills and gender issues. Her current projects include a book on Shakespeare, which is an inter-disciplinary effort.



# THE TROVE-ASSOCIATE & VISITING FACULTY

Apart from the illustrious core faculty, IBA students are also privileged to periodically and regularly learning from IBA's Associate and Visiting Faculty. The academic eminence that they bring with them is enriched with professional and industry experience and augur well with IBA's unique pedagogy.

## MARKETING & RETAIL

- **Mr. Harish Bijoor**  
CEO, Harish Bijoor Consults Inc.
- **Mr. Mohan Kuruvilla**  
Imperial Chemical Industries
- **Prof. G.S. Sreekiran**  
Dean, Dayanand Sagar Academy
- **Mr. Shankar Iyer**  
Marketing Consultant, Vidhura 3C Management
- **Mr. Ganesh Iyer**  
Senior Vice President, Radio Mirchi
- **Prof. Joy Chakrabarty**  
Strategy Consultant, Ex Contract Advtg. and TBWA Anthem
- **Mr. B.K. Kumar**  
CEO, Business & Markets Strategists
- **Mr. M. Kulothungan**  
Sales Trainer, Titan Industries Ltd.
- **Mr. Ram Subramaniam**  
Next Phase Solutions India Pvt. Ltd.
- **Dr. K. Ravichandran**  
Former Regional Director, AICTE & Faculty MKU, Dept. of Management Studies
- **Mr. Rajiv Ahmed**  
TNS India
- **Prof. Samir R Chatterjee**  
President (SGBED), Curtin Business School, Australia
- **Mr. P. S. Srinivas**  
Sidvin School of Business
- **Mr. Shankar Bharath**  
Senior Researcher, Hansa Research Group
- **Ms. Suchitra Ramesh**  
Intel Corporation
- **Mr. B.V. Srinath**  
Consultant Marketing
- **Mr. Venkatramanan Krishnamurthy**  
Consultant - Retail, Supply Chain & Strategy
- **Mr. Jayaram Babu Shetty**  
Director - Merchandising, Innovative Film City Finance in Retail
- **Mrs. Nandini Vaidyanathan**  
CEO, Startups, Strategy in Retail
- **Mr. V. Nagendra**  
Manager - Marketing, Valdel Retail Pvt Ltd., Retail Management
- **Mr. S.P. Venkatraman**  
Manager - Category, Bigbazaar Retail Store Operations
- **Mr. David Livingston**  
Manager - Warehouse, Future Group Management of Warehouse

## FINANCE

- **Mr. K.N. Guha**  
Advisor, Corporate Banking
- **Mr. V.V. Mohan**  
Ex. VP, IndusInd Bank

- **Mr. Muralidharan R. Nair**  
QMS Lead Auditor, Consultant Livelihoods
- **Mr. Kiran Bindu**  
Director, Intl. Programmes, ISBR
- **Mr. Prasanna. R.**  
Research Analyst, ING Vysya Bank
- **Mr. Vijay Raja**  
Chartered Accountant, Vijay Raja & Co.
- **Prof. Sai Baba**  
Management Consultant
- **Mr. Vivekanand V. Kulkarni**  
Prof. (Corp. Fin.) Aegis School of Business & Telecommunication
- **Dr. Binoy Mathew**  
Head, P.G. Studies, R.B.A.N.M.S
- **Mr. K.S. Raghunath**  
Senior Consultant
- **Mr. S.K.N. Swamy**  
Retired Asst. General Manager, State Bank of India
- **Prof. Hema D.**  
Asst. Prof., Welingkar Institute of Management
- **Dr. K. V. Ramanathan**  
Associate Prof., Dayanand Sagar Business School
- **Mr. Harish Rao**  
Investment Coach, Simple Equation
- **Mr. Vijay Kumar N.V.**  
Retired Manager, Canara Bank
- **Prof. K. Harinath**  
Asst. Prof., AIMS Institute
- **Mr. S.P. Srinivasan**  
Chartered Accountant
- **Prof. Ramakrishnan**  
Professor, Christ and Jain University

## HUMAN RESOURCE

- **Mr. Praveen Kamath**  
Global Head Talent Transformation, Wipro, BPM
- **Mr. Ram K. Navaratan**  
Chief Executive, HR Resonance
- **Mr. Mathew Chacko**  
COO - HAL Infotech
- **Mr. M.P. Manjunatha, Consultant,**  
HRM Consultants, Ex. Director Personal, BEML
- **Mr. S.K. Nandy**  
Director-CHRS, Ex-Head-HR, BPL Telecom
- **Dr. Ramani**  
WIMEN
- **Dr. B.R. Patil**  
Ex. Professor - IIM Bangalore
- **Dr. V. Prakash**  
EX-GM-HR, Cadilla
- **Mr. S. Sekhar**  
Consultant-HR

- **Mr. Hari Rao**  
Director, Titan Time Products & Titan Properties Ltd.
- **Mr. B.N. Srinivas Rao**  
Ex. Head HR & Admin, SKF INDIA LTD,

## OPERATIONS

- **Mr. Pankaj Jain**  
Director Projects, OLX
- **Mr. Rajaram Chandrasekar**  
National Vice-Chairman, Indian Institution of Production Engineers
- **Mr. R. Devanathan**  
Retd. Sr. Divisional, Manager (Mechanical), TATA Steel
- **Mr. Vishu Behl**  
GM-PED, TVS Motor Co.
- **Mr. Kunigal Rama Sastry**  
Industrial Consultant
- **Mr. G. Ravindran**  
SQC & OR Unit, Indian Statistical Institute
- **Mr. Anant Sagar**  
Global SCM Programme Manager, IBM
- **Dr. H.B.N. Murthy**  
GM - Solid Container
- **Dr. Shaji Thomas**  
Director - ABMT&R
- **Mr. K.N. Sheshu**  
Consultant
- **Prof. A.V. Rao**  
Director - (Academic & Administration), NSB

## IT & E-BUSINESS

- **Prof. Anandh Venkatraman**  
Sapient Corporation
- **Prof. P.G. Bhat**  
VP-Engineering, Object Orb Technologies
- **Mr. R. Dorai**  
CEO, Hartech Consultant
- **Mr. Moses Mathuram**  
AVP - Global Alliances, Infosys
- **Mr. S. Srikant**  
Accenture
- **Mr. Ramesh Chandra**  
Mindsource Consulting Services
- **Mr. Somanatha S.**  
Director - Mobilistic Business Solution Pvt. Ltd.
- **Mr. Sreekanth Moni**  
Sr. Engg. Project Manager - Fletrronics Software Systems
- **Mr. Ramesh P. Iyer**  
Ex Principal Consultant, Strategic Partnership Shobha Renaissance Information Tech. Ltd.
- **Mr. Rajendran Thangadurai**  
Director - RB & Creations
- **Prof. Rama Satish K.V.**  
Professor, RNS Engineering College

- **Ms. R. Vijaylakshmi**  
Consultant, ISBR, IBMR, IFIM, Manipal Global
- **Mr. Diwakar Menon**  
Director, Last Mile Consultants Technologies Solutions Pvt. Ltd.

## GENERAL MANAGEMENT, IB, BUSINESS COMMUNICATION

- **Mr. Y.R. Sridhargopal**  
Vice-President, Clarion Technologies Pvt. Ltd.
- **Ms. Vedavathy R. Kabadi**  
Company Secretary & Attorney, General Motors
- **Dr. Ashok Kumar T.K.**  
Senior Product Manager, Altis Source
- **Prof. Shikha Ojha**  
Asst. Prof., CMS Business School
- **Mr. Ramesh Venkataraman**  
Director - CurAlea Mgmt. Consultants
- **Mr. Y. Shekar**  
Consultant - Adhishtaa Consulting
- **Mr. K. Sivasubramanian**  
AVP Quality & Master Black Belt, Accenture Global e-Business Operations Pvt. Ltd.
- **Mr. Suvas C. Mahapatra**  
Global Head HiTech Technical Support, TCS
- **Mr. S. Nagendra**  
Director - Siddhanta Softwares
- **Ms. Rupa Gopal**  
Soft Skills Consultant, Trainer for Project Genesis with INFOSYS
- **Mr. Raj Subramani**  
Six Sigma Consultants Trainer & Coach
- **Prof. Sarah Giri**  
Certified Counsellor - Voice & Language
- **Mr. Karmarkar**  
German
- **Ms. Margaret Anne**  
French
- **Mr. Gnanamurthy**  
Kannada
- **Ms. Revathi Shivakumar**  
English
- **Ms. Shyamala Kamath**  
English
- **Mrs. Sarawathi**  
French
- **Mrs. Archana Bhulata**  
German

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# POST GRADUATE DIPLOMA IN MANAGEMENT

## 1<sup>st</sup> Year

Trimester

1

Managerial Accounting | Information Technology in Management | Marketing Management-I  
Business Law | Managerial Economics | Organizational Behaviour | Management Skills-I  
Managerial Communication-I | Quantitative Methods-I | Management Perspectives-I

26.5  
Credits

Trimester

2

Managerial Communication-II | Financial Management | Managing in the knowledge Economy  
Management Skills-II | Entrepreneurship | Art Of Living - Yes+ Programme | Marketing Management-II  
Management Information Systems | Human Resource Management | Production & Operations Management

26  
Credits

Trimester

3

Quantitative Methods-II | Management Skills-III | Corporate Finance | Management Perspective-II  
Business Research Methods | Personality Development Program | International Business  
Entrepreneurship | Management of Banks & Financial Institutions | Consumer Behaviour | Human Resource Development  
Business Intelligence | Total Quality Management

33.5  
Credits

## 2<sup>nd</sup> Year

### Core Courses

Strategic Management and Business Policy  
Enterprise Resource Planning (Navision/SAP)  
Personality Development Program  
Management Skills-IV (Strategic Sense)  
Management Skills-V (Social Entrepreneurship)  
Management Skills-VI (Transition Management)  
Dissertation

### International Business

International Markets & Marketing  
Logistics, SCM, International Logistics  
Global Business Intelligence  
International Business Strategies  
Advance Readings in IB - International Trading Techniques  
Creating Indian MNC's - Concepts & Case Studies  
Foreign Exchange Management  
Banking & Finance in IB  
WTO

### Marketing

Consumer Behaviour  
Sales and Distribution Management  
Brand Management  
Media and Entertainment Management  
Advertising Sales and Promotion  
B2B and Services Marketing  
Advanced Retail and Services Marketing  
Social Media-P2P Digital Marketing

### Business Analytics & E-business

IT Services & Products  
Basics of Data Science  
Data Warehousing & Business Intelligence  
Business Process Modeling  
Practical Machine Learning & Predictive Analytics  
Social Media Analytics  
Marketing Analytics  
Strategies for Internet Economy

### Finance

Security Analysis & Portfolio Management  
Derivatives  
Strategic Financial Management  
Financial Instruments Markets & Institutions  
Mergers & Acquisitions  
Taxation Management

### Retail

Introduction to Retail Management  
Retail Store Operations  
Retail Supply Chain Management  
Category Management  
Visual Merchandising  
Buying and Merchandising  
Management of warehouse  
Retail Entrepreneurship  
Branding in Retail

### Human Resource

Talent Acquisition and Management  
Compensation Benefits and Performance Management  
Training and Development  
Labour Laws  
Leadership and Managerial Effectiveness in Global Context  
Knowledge Management  
Human Resource Information Systems  
Social Media Recruiting

### Operations Management

Logistics and Supply Chain Management  
Production Planning and Control  
Six Sigma  
Global Manufacturing and Materials Management  
Operations Management in Services Industries  
Operations Strategy

### Entrepreneurship Management

Creation & Management of New Enterprises/Start-ups  
Family Business Management – Dynamics & Strategies  
Entrepreneurial Business with Government & PSUs Units  
Business/Growth Plan Preparation & Appraisal  
Pitching, Venture Capital & Enterprise Funding Options  
Government Policy, MSMEs & Intellectual Property Rights  
Business or Social Entrepreneurship Lab – Plan to Practice  
Creativity, Innovation and Entrepreneurial Leadership

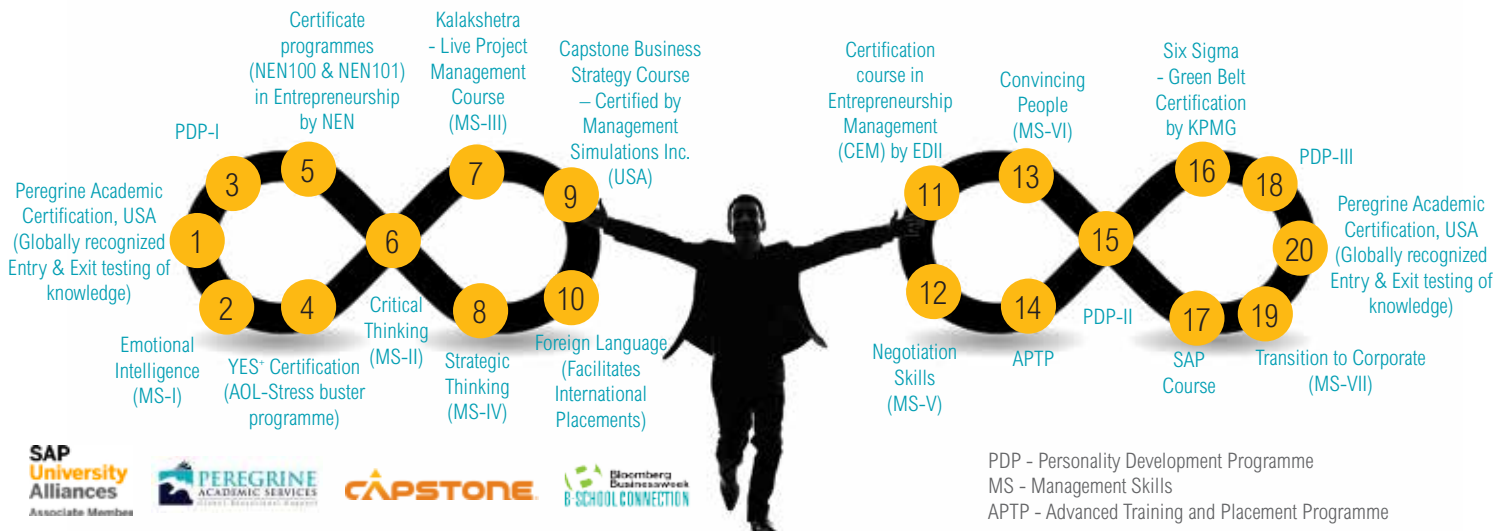


Students can choose combination of two specializations before beginning of 3rd trimester



# IBA PROGRAMME-THE DIFFERENCE

The Management programme at IBA provides a solid foundation in the key business disciplines and reflects the breadth of management issues that arise in the national and international context. The curriculum packs the ingredients to enhance the crucial Emotional intelligence along with Logical thinking to ensure that the students have the edge when they enter the corporate world.



## Management Skills

IBA believes that confidence to handle situations come from the knowledge and the skills that utilizes this knowledge. Reading a book on “Driving” is not the same as practicing driving. Management Skills is a set of courses, run by Prof. Chandra Kant, that teach students practical corporate skills as follows:

Emotional Intelligence	<ul style="list-style-type: none"> <li>How to control emotions and handle other persons' emotions.</li> <li>Understand how our mind creates negative thoughts and how to handle these thoughts.</li> <li>How to control emotions for better time management, prioritisation of activities &amp; be more productive.</li> </ul>
Critical Thinking	<ul style="list-style-type: none"> <li>How to make goal-centric decisions rationally and come up with creative solutions</li> <li>How to remove subjective bias from decision making.</li> <li>Understand why we make wrong decisions.</li> </ul>
Convincing People	<ul style="list-style-type: none"> <li>Understand people's motivation.</li> <li>How to sell your ideas to others.</li> <li>How to generate leads, get appointments and sell face-to-face.</li> </ul>
Negotiation	<ul style="list-style-type: none"> <li>Understanding the difference between bargaining and negotiation.</li> <li>How to create a win-win situation for all parties.</li> </ul>
Strategic Thinking	<ul style="list-style-type: none"> <li>Understand and use the principles of strategic management to determine success in your own life.</li> </ul>
Managing Projects	<ul style="list-style-type: none"> <li>Understand and use the principles of project management in achieving short-term and long-term life objectives.</li> </ul>
Transition Management	<ul style="list-style-type: none"> <li>How to prepare for and adjust to inevitable changes (good or bad) in our life and our careers.</li> <li>Understanding the change management process.</li> <li>Understanding what will happen in corporate life and what a student can do to be most effective.</li> </ul>

Unique feature of this course is that senior students acts as tutors to the first year students. They conduct additional exercises & give feedback on gaps and ways to reduce the gaps. IBA is possibly the only Institute which teaches these skills as part of its formal pedagogy.

## Corporate Internship

At IBA, we believe that no professional management education is complete until students are able to relate Management Theory with practice in more meaningful way. As part of the academic curriculum of the program, the students of PGDM are required to take up Corporate Internship/Project in reputed organizations for 3 months. The internship is carefully designed so that it is mutually beneficial to both organization and student.

## Capstone® Business Simulation Program

Capstone® Business Simulation programs are a jump-start for leadership development. They enhance and bring a live business understanding and create competent, confident and astute business professionals.

The program provides participants with a clearer and holistic understanding of core business dynamics, a sound understanding of financial objectives and metrics, and lays the groundwork for smart, business-savvy decision making that will favourably impact company's productivity and profitability.

Some High Level Outcomes:

- Improved market-based decision making skills and business acumen.
- Usable financial literacy: a compelling understanding of how various functional decisions effect the numbers.
- Improved cross-functional collaboration and teamwork.
- Ability to balance the daily tactical pressures with strategic initiatives.
- Improved problem-solving based on customer needs, competitor information and company data.
- Gain insights that challenge your assumptions: forward thinking individuals.
- Clearer understanding of and alignment with the company's strategy.
- Ability to define and/or clarify specific bottom line performance expectations and objectives related to profitability and other measurable business drivers.

Capstone Business Simulation provides the rare opportunity to experience running a complete business, with the benefit of reports that show clear correlations between management decisions and outcomes.

## Bloomberg Business Week: B-School Connection



## Kalakshetra (Live Project Management)

Throughout their academic life, students have been taught to compete with others. Students do not really learn how to work in groups, towards a predefined objective. This, however, is an essential skill for success in corporate life. In Kalakshetra:

- Students of 1st year are grouped randomly to stage a set of short-duration plays on a theme.
- The performances are judged by the seniors, the alumni and the faculty.

Kalakshetra is a platform for students to learn

- Basics of Project management like Work Breakdown Structure, Gantt chart, MS Project, Project planning, Stakeholder analysis, Project charter, Project status reporting, etc.
- Team management while doing a cultural activity.
- Concept of team formation.
- Each other's strengths and use these qualities with creativity to produce a play.
- Competing as well as coordinating with other teams for common infrastructure requirements as well as budget management.
- Importance of timing and support systems as enacting a play requires immense back-end coordination.
- Being confident and face their fears owing to acting in front of an audience.
- That teamwork can move mountains and create something awe-inspiring.

Students remember the lessons of Kalakshetra more than any theoretical class on Project Management.

IBA is possibly the only Institute which uses 'plays' to teach project management and team building as part of management skills.

## Advanced Placement & Training Programme

At IBA placements is not a seasonal task but instead a process that is initiated by means of Advanced Placement & Training Programme (APTP) right from the day when the student joins for the course. An exclusive Placement Team has been developed to serve this purpose which comprises of select students along with the Placement officers.

- The team builds an interface between Institute and Industries.
- Prepares students for Aptitude Tests, Group Discussion and Mock Interviews to gain confidence, diminish nervousness, hone their responses and think on their feet.
- Offers personal support systems and work directly with the students keeping their interests and goals in mind.
- Groom students to meet the expectation levels of the Corporate world.

## Peregrine Academic Services

Peregrine Academic Services is a Global Education Support which provides a variety of Academic oriented programs with quality assurance. This helps a student for Educational transition which occurs for a student when moved to Higher Level Programs such as Post Graduate in Management. This is a module-based program that is entirely online and includes online instructional content and online testing. Each of these options allows the student to academically transition more effectively to the next higher level.

# GUEST LECTURES ▶▶



**Justice Santosh Hegde**  
Ex-Judge Supreme Court and Lokayukt of Karnataka  
Topic: Current scenario in Public Offices



**Mr. Satish Viswanathan**  
Director, BSG-Microsoft  
Topic: Importance of interaction

BSG-  
Microsoft



**Mr. Anand Talwai**  
Ex- CEO, Wipro and Executive Director & Co-founder, Nextwealth.in  
Topic: Big Giant Corporate vs Start ups



**Mr. Guru Prasanna**  
Director (Analytics), Flipkart  
Topic: Importance of Plan B



**Mr. Clynton Almeida**  
CIO, Redington  
Topic: IT Strategy in Alignment with Corporate Strategy



**Mr. Harsh V. Trehan**  
Director (HR), BAE Systems India (Services) Pvt. Ltd.  
Topic: Work Culture



**Mr. Shoaib Ahmed**  
President, Tally Solutions India Ltd.  
Topic: How to overcome stage fear and how to sustain interest in one's job



**Mr. Suraj Chettri**  
Regional HR Director, Airbus Group  
Topic: Innovation in Airlines Industry and Work Practices for Success



**Mr. Thiagarajan Suryanarayanan**  
VP(HR), Accenture  
Topic: Corporate Etiquettes & Culture



**Mr. Binod Hampapur**  
Sr. VP, Infosys  
Topic: Types of partnerships in corporate entities



**Mr. Satish C. Amblee**  
CEO, Maverick Holdings & Investments Pvt. Ltd.  
Topic: Introduction to Tourism Industry



**Mr. Anshuman Mishra**  
VP(Energy and Utilities), Genpact  
Topic: Business Intelligence



**Mr. B.S. Murthy**  
CEO, BSM Leadership Capital  
Topic: The Art and Science of Positioning Yourself



**Mr. Vrishabhendra Swamy**  
VP, ABB (India & South Africa)  
Topic: Engineering Industry Expectations from MBAs



**Mr. P. Thiruvengadam**  
Sr Director, Deloitte  
Topic: Management consulting with respect to Growth, Profitability and Leverage.



**Dr. Soumendra K. Dash**  
Principal Credit Officer, African Development Bank Group  
Topic: Forwards & Futures as the tools of Risk Management



**Mr. K Kasi Vishwanath**  
Director & Head (HR), IKYA Group  
Topic: Real World for MBAs



**Mr. Riju Antony**  
South Zonal Head Manager, Reliance Retail Ltd.  
Topic: The Value of Time & Money



**Mr. Saurabh Prakash**  
Global Delivery Manager, HP  
Topic: Responsibility of a Corporate citizen



**Mr. Vivek Gupta**  
Finance Controller, Helion Ventures  
Topic: Venture Capital and other Financial Aspects





	Mr. Tony Varghese Francis Head (South), Red FM 93.5 Topic: Radio and Entertainment industry			Ms. Rekha Santosh Head (Retail HR), ING Vysya Bank Topic: Best HR Practices and Emerging Trends	
	Mr. Parmeshwaram Balakrishnan GM(HR), Toyota Kirloskar Pvt. Ltd. Topic: Role of HR practices in India			Mr. Girinarayan Director (HR), GE Energy, Power Electronics Topic: The Future of Business Graduates in India	
	Mr. Santhana Anandraman Head, Risk & Compliance, GASCO-UAE Topic: Organization Resilience Through Enterprise Risk Management			Dr. Krishna Kumar Professor, IIM Lucknow & Ex-Director, IIM Kozhikode Topic: Strategic Management	
	Mr. Subrahmanya Gupta Boda Chief Information Security Officer, GMR Group Topic: Skills for Digital Age			Mr. Venu.G. Somineni Chairman, Unic TV Topic: Secret of Success in Professional life	
	Mr. Sunit Rikhi VP & General Manager (Retd.) Intel Custom Foundry and Founder – Reach for Infinity, LLC Topic: Career lesson in Leadership			Mr. Venkataramana B President – Group HR, Landmark Group Topic: HR Best Practices	
	Mr. Krishna Singh Business Segment Manager – Kuehne Nagel Topic: Career Advice for Future Managers			Mr. Maneesh Chandra Verma Manager (Audit) – Grant Thornton Topic: Basics of Auditing	
	Mr. Divyang Trivedi Manager (Tax) – Grant Thornton Topic: Career in Taxation			Mr. Sujitesh Das Head(HR), Microland Co. Ltd. Topic: Industrial Relations	
	Mr. Rohit Khajuria Talent Acquisition Leader (Analytics) – Genpact Topic: Analytics – Recent Industry Buzz			Mr. Jayakumar D A Associate Vice President Hindustan Coca-Cola Beverages Pvt. Ltd. Topic: FMCG and the Food & Beverages Industry	
	Mr. Sadasiva Sarma D Associate Director (Audit) – Grant Thornton Topic: Basics of Auditing			Ms. Rajeswari Santhanam Associate Director (Tax) – Grant Thornton Topic: Career Choices & Career in Tax	
	Ms. Bhumika Jain Consultant – NEN Regional Office, Bangalore Topic: True meaning of being an Entrepreneur			Mr. Srikanth G. Regional Training Manager, Times Group Topic: Introduction to the Corporate World	

>>> For more details visit [www.iba.ac.in](http://www.iba.ac.in)

Disclaimer: Readers are requested to note that designations mentioned in this list are the designations held by dignitaries during their Interactions/Lecture with our students

# INDUSTRY VISITS & WORKSHOPS



Tiger Breweries, Singapore



Amul, Bengaluru



SAP, Singapore

“ Visiting Industries & attending workshops gives us real time exposure to the work culture and its functioning ”



Malaysian Petroleum, Kuala Lumpur





TVS Motor Company, Bengaluru



Hindustan Machine Tools (HMT), Bengaluru



Singapore Parliament, Singapore



Bosch, Bengaluru



Hewlett Packard, Singapore



Easun Reyrolle Ltd., Bengaluru



V.S.T Tillers Tractors Ltd., Bengaluru



Inventrik Pte Ltd., Singapore





SAID Business School, UK



Garuda Polyflex Foods Pvt. Ltd, Bengaluru



NeWater, Singapore



SICCI, Singapore



Avtec Ltd., Bengaluru



Bisleri, Bengaluru



Sartorius, Bengaluru



JTC Corporation, Singapore





Steps at IBA represent Step by Step approach to success and are also represented by IBA song written by Dr. Subhash Sharma. (Source: *Arrows of time*, 2001, Pg. no. 84)

## Step by step: Song of Success

Step by step, and step by step,  
We climb the mountain, step by step,  
Step by step and step by step,  
We go the moon, and take a new step,  
Step by step and step by step,  
We make a quantum jump, and take a new step,  
Step by step and step by step,  
We achieve the success, and move ahead,  
Step by step and step by step,  
We move ahead, we move ahead,  
Step by step and step by step,  
Step by step and step by step.



Communication  
Confidence  
Attitude



@iba

**IBA** CAMPUS

*think beyond...*  
**Think IBA**

Indus Business Academy (IBA) was conceptualized in the city of Bengaluru in the late nineties when the city was emerging as the 'Knowledge City' and the 'intellectual capital', to capitalize on the emerging opportunities for the aspiring youth of the country. In 2001 IBA started with its first batch, and since then there has been no looking back. With more than 25,000 Sq. Mtrs. of built-up infrastructure in 8.5 acre land exclusively dedicated to Management learning, IBA stands as one of the largest B-Schools in Bengaluru.



## Life at IBA

### Administrative Block

A full-fledged administration building consists of following office

Chairman's Office | CEO's Office | Director's Office | Public Relations Dept. | Admissions Dept. | Finance and Accounts Dept. | Operations Dept. | Examination Dept. | Placement Dept. | Visitor's Lobby | Alumni Office





## Academic Block

IBA has different category of Classroom to meet all requirements.

- State of the Art 300 seater fully equipped auditorium and 2 auditoriums which are 100 seater.
- 13 classrooms with different seating arrangements like seminar style, classroom style & board room style.



Classroom



Faculty offices/classroom block



Classroom



## Residential Facilities

IBA provides separate Residential facilities for boys and girls within the campus with round-the-clock security. The various options available in terms of occupancy type include

- Single occupancy rooms with attached toilet (Girls hostel only)
- Single occupancy rooms (Boys & Girls hostel)
- Double occupancy rooms (Boys & Girls hostel)
- Double occupancy rooms with attached toilet (Boys hostel only)
- Triple occupancy rooms (Boys hostel only)

Each room has a cot, study desk with chair and a wardrobe.

IBA has a completely vegetarian mess adjacent to the residence that serves hygienic food. Break-fast, lunch, evening tea and dinner is served every day during fixed hours.

Hostel



Hostel Room



Mess Facility







- 24x7 Wi-Fi campus, 10 Mbps leased line, 1:1 symmetric internet connectivity.
- Laptop enabled with special business analysis tools like EIS, IAS and SPSS in addition to databases to every student.
- Microsoft Campus agreement for all laptops.
- 180 systems available in the IT lab for student's use round the clock.



IT session in progress



Facilities in IT Lab

Students in IT Lab





# Knowledge Management Centre (KMC)

IBA's library is one the largest library dedicated to a single Management Programme.

- A Business Laptop enabled with focussed business analytics tools and research databases like SPSS, Mindmaps, Moodle, SYSTAT, Industry Analysis Service (IAS), CMIE, EBSCO and J-GATE to every student.
- 15000+ Books, 8400 Titles (*Excusively on Business Management*).
- 3500+ International and National Journal resources across the Globe.
- 1200+ Videos on Business Management.
- Online access to IIM-A Library resources.
- IBA has also designed 3D centres where students can discuss and debate on case studies which are a quintessential part of learning at IBA – The 3D approach i.e. Discussion, Dialogue and Discourse approach.

Library session in progress



Students at 3D centre



Reading Area





## Recreation Facilities

- Mini Stadium which includes Volleyball, Basket Ball court, etc.
- Indoor games like Table tennis and Carom inside IBA Sports Complex
- State of the Art modern Gymnasium for the fitness enthusiasts



Table Tennis Room

Gymnasium



Volleyball court







## Other Facilities

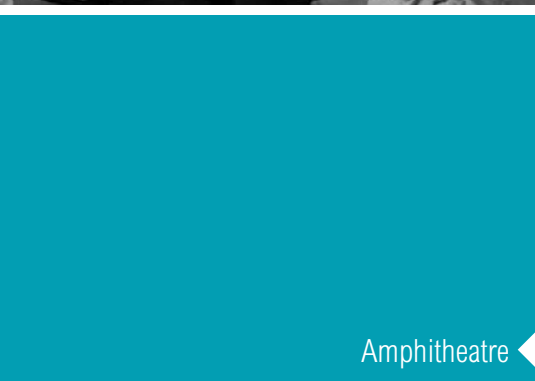
- An Amphitheatre with more than 1500 seating capacity to host Management & Cultural events like, Archish, TEDx, International Conferences, etc.
- Axis Bank ATM inside campus
- In-campus doctor facility available
- Grocery store and canteen available inside campus



Doctor's Room



Axis Bank ATM



Amphitheatre



# Creative Enlightened Organic





*Leaders*

@iba





# AWARDS & RECOGNITIONS



'Overall Runners-Up' - 'Synectics 2k16' at  
Krishtu Jayanti College.  
1st Prize in Best Managing Director vertical



Students Winning - Krishtu Jayanti (Overall  
Winners)



IBA won the 'Best College' award at the M S  
Ramaiah Management Fest. It also won

- 1st Prize in Marketing
- 1st Prize in Operations
- 2nd Prize in Treasure Hunt
- 2nd Prize in Mad Ads



Winner Cricket "Daffodil Cricket club", 2013



NHRD Management Fest

# TEDx IBABangalore

x = independently organized TED event



Theme: Speaking the Unspoken | Venue: Indus Business Academy, Bangalore

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED like experience. TEDx IBA Bangalore was the first of its kind to be organized by Indus Business Academy.

The theme implies sharing of things that are not spoken in the real world till now. It is best to share what one feels since it is seldom that they are revealed. Therefore this theme provokes the need in one's life to cross the barriers & unleash a new set of thinking, so that it adds value to the lives that matter.

The program started with the Co-Curator Susanah Chand addressing the gathering, followed with the opening speech by Dr. Subhash Sharma, Director, IBA Bangalore. The opening speaker for the day was Mr. Harish Bijoor who talked about the theme in the context of marketing. The next speaker was followed by Mr. Peter van Geit, followed by Ms. Sonia Mackwani. There were some TED talks shown in the middle of the session complying with the TEDx norms.

Post lunch, talks were held which was opened by Ms. Maya Sharma, then Mr. Gursimran Khamba, Ms. Nikita Singh, Ms. Poonam Bir Kasturi and Chef Pankaj Bhadouria. Post high tea Ms. Jasleen Royal performed. The talks were closed by Mr. Navin Gulia who received a standing ovation for his motivational & inspirational speech.

After the talks ended, a brief vote of thanks was given by Susanah Chand & the closing of the ceremony was done by Mr. Manish Jain, Founder & CEO, IBA Bangalore who very openly shared his experience of TEDx & the consequent preparations.

The event saw participation from senior managers who had come from corporate houses such as Tupperware, ITC, Pesist, Oracle, Infosys, Ford Motors etc. Students from different colleges like SIBM Bangalore, IIM Trichy, Christ University, IFIM, IIM Bangalore, IIPM as well as IBA, faculty of IBA, people accompanying the speakers themselves & also people from abroad participated in the event.





# INTERNATIONAL CONNECTIVITY

## **Session by Dr. Subhash Sharma at Zurich University**

Dr. Subhash Sharma, Director, IBA, Bangalore, was invited by Zurich University of Applied Sciences, Zurich, from April 22-27, 2015, for conducting sessions on his well known models (Moon ocean meditation, Candle light experiment, CINE matrix, Omega circle & Theory O of Leadership, Corporate Rishi etc.) from his book, Western Windows Eastern Doors (WWED) and related writings, as part of Certificate of Advanced Studies (CAS) International Cooperation – Leading Across Borders, conducted by School of Social Work. He was also invited by the School of Applied Psychology to share his ideas on the theme, Leadership & Organization Culture (with roots in WWED).

## **International Workshop in Bhutan; Happiness, Well-Being and Ananda: New Horizons of Human Development, Social Transformations and Planetary Realizations**

Most of the time the discourse of happiness remains at a superficial level and it does not sufficiently address the challenges of self and social transformations; the workshop aimed at doing this. It was co-nurtured by Dr. Subhash Sharma, Director IBA Bangalore; Dr. Ananta Kumar Giri of Madras Institute of Development Studies; Prof. K.R. Maitreyi of The Gaeddu College of Business Studies, Royal University of Bhutan and Prof. Johannes D. Schmidt of Aalborg University, Denmark.

## **Workshop on Creative Meditative Research in Psychology and Management**

### **Presented by: Dr. Subhash Sharma**

The workshop was presented in the International Conference at Zurich University of Applied Psychology On International dialogs amongst research and practice: Getting insights and focusing action on 25th August 2014 by Dr. Subhash Sharma, Director, IBA Bangalore.

## **IACBE – Annual Conference & Assembly Meeting**

The 2014 Annual Conference and Assembly Meeting of IACBE was held in San Diego, California, USA from April 8-11, 2014. The accreditation certificate was formally awarded by Dr. Katalin Kovacs (President, IACBE) to Mr. Manish Jain (Founder & CEO, IBA Bangalore).

## **ALS-Indian Week – June 2013, Yog'alsace, India, and the World**

In collaboration with Alsace-Rhindia, an NGO in Alsace, France, following workshops were conducted during Als-Indian Week (June 24-30) in Strasbourg.

### **>> Workshop on Wisdom & Consciousness**

Aim of this workshop was to apply the concepts of wisdom and consciousness to improve one's personal effectiveness as well as organizational effectiveness.

### **>> Workshop on Creativity & Innovation (Practices & Methods)**

Aim of this workshop was to apply new concepts of creativity and innovation with a view to change the mindset from 'Divided vision' (Division) approach to 'Rainbow vision' (Holistic vision) approach and to 'Direct-perception' approach.

### **>> Workshop on Inner Dimension with Candle Light Experiment**

Aim of this workshop was to explore the linkage between inner and outer dimensions of existence. It brought out the role of inner dimension in creating synergy at workplace, in society and in the world at large.

### **>> Workshop on Osmotic Meditation Training**

In this workshop concept of Osmotic Meditation was introduced and exercises for undertaking the same were introduced.

### **>> Wisdom & Consciousness from the East**

A presentation on the theme, Wisdom & Consciousness from the East, was made by Dr. Subhash Sharma, at the Institute of Applied Psychology (IAP), Zurich University, Zurich, on June 27, 2013.

### **>> Inauguration of YMTC (Yoga Meditation Training Centre) Alsace**

On June 30, 2013, Dr. Subhash Sharma, Director, IBA Bangalore inaugurated Yoga Meditation Training Center (YMTC), Alsace. It aims to spread awareness about 'Yoga, Meditation and Self Evolution' through 'scientific perspectives' and relate them with Management and Leadership to create harmony in business, society and nations.







“ At IBA, 360 degree approach of learning with global inputs help students to face challenges of corporate life which are complex and never ending ”



# IBA'S CENTRES OF EXCELLENCE

Are lectures monologues or dialogues? At IBA we have developed our Centres of Excellence that facilitate learning through case studies, interactive sessions, workshops, seminars and presentations. This is the traditional method followed across most institutions. Some have innovated with Guest faculty who give a first-hand experience of the happenings in the corporate world, so that the students can remain updated of the recent developments. It is becoming imperative for B-Schools for effectively combining tradition with modernity and innovates.

IBA has been a pioneer in developing its own unique models which gives a direction to the students and develops the curriculum depending on its core values. The overall set up has been futuristic with features of intelligence building that will be cumulative effect of Technology with knowledge partners (faculty from India and abroad) from across the globe. India is a country of culture and is well connected with the Management Education at IBA through various Centres of Excellence.

## 3D Approach to Learning

IBA's has its unique 'Osmotic Learning Model' which is 3D (Discussion, Dialogue and Discourse) model of learning, it aims at making students future CEO (Creative, Enlightened & Organic) leaders. To facilitate the same, IBA has designed 3D Centre where students can discuss and debate on case studies, presentations, group assignments, etc.

## IBA Centre for Management Research

IBA is committed to development of its own intellectual capital. In this endeavour, it has established IBA Centre for Management Research. This centre promotes management research through 'IBA Knowledge Family' consisting of its core and visiting faculty as well as scholars from other institutions with interest in IBA's research agenda and research endeavours and those practitioners who are interested in joining IBA's research network. It has identified several research tracks for continuing research and undertakes sponsored research projects.

## Strategic Research Units / Research Tracks (RT)

IBA faculty members undertake research in their areas of interest. The following are some of the Research Tracks (RTs) of contemporary relevance on which IBA faculty members are currently working:

### RT1: Management Thought and Management Perspectives

Focus of this research track is on the evolution and development of management thought and its future direction in terms of many new age perspectives with respect to concept of management. This research track explores dynamic relationship between Market, Society and Self in the context of 'holistic globalization'.

### RT2: Practical Spirituality and Human Development

Focus of this research track is on the application of the concept of spirituality in day-to-day activities with a view to improve human relationships and thereby contribute to human development. It explores the role of spirituality and spiritualization to create work - life balance and achieve the goal of holistic development of human beings.

### RT3: Indian Business Approaches

Focus of this research track is on study of Indian Business Approaches as well as distinctiveness of Indian Business Philosophy. It also traces the development of Indian business through the ages and takes a full spectrum approach to the study of Indian business and entrepreneurship highlighting the role of 'Nano sector', micro and medium size enterprises and the mega corporates. It also focuses on globalization of Indian business.



#### RT4: Sectoral Studies: Strategic & Managerial Perspectives

Focus of this research track is on study of various sectors of economy from the strategic and managerial viewpoint. Framework of 'Forward Engineering' constitutes the foundation for these sectoral studies. It analyses the changing competitive advantage of various sectors of the economy and suggests the remedial actions for improving the same.

#### RT5: Social Transitions and Transformations

Focus of this research track is on social transitions, movements and transformations and their impact on the Corporates, Government, NGOs and other institutions in the society. It focuses on issues such as Corporate Social Responsibility (CSR), Good Governance, Social Entrepreneurship, etc.

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#### AIMS – IBA Centre for Management Research (IBA – CMR)

This was established in October, 2007 to give impetus to original research in Management, with collaborative participation of Indian Management scholars with IBA. Association of Indian Management Scholars (AIMS) International has lent strengthening support to this initiative through a MOU signed at Assumption University, Bangkok leading to establishment of AIMS – IBA Centre for Management Research.

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#### Centre for Spiritual Transformation (CST)

Centre for Spiritual Transformation (CST) has been set up under the aegis of World Spiritual Transformation Forum. The objective of this centre is to create transformation in individuals, organizations & societies through spiritual approach & spiritual world view. The aim of this transformation is to create harmonic society of harmonic institute wherein there is a corporate balance between govt., corporate & society.

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#### Centre for Electronic Govt. & Open Democracy (CEGOD)

This centre aims at studying & researching the idea of e-governance in order to improve the efficiency & effectiveness of the govt. system to make it transparent, open & more democratic.

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#### Entrepreneurship Learning & Incubation Centre (ELIC)

IBA's 6<sup>th</sup> Centre of excellence, ELIC focuses on developing entrepreneurial spirit amongst the students. ELIC's mission is to inculcate Intrapreneurial attitude among the students. ELIC plans to collaborate with many start-ups and small businesses to help them in their business by providing IBA students.

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#### IBA Marketing Forum

The IBA Marketing Forum was established on the 27th of November 2014, to function as a unique forum in Marketing in India by its existence through the activities it conducts; to take the Marketing ideas and innovation to national and global level to benefit the stakeholders; the students, faculty members and most importantly Indus Business Academy (IBA) itself.

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#### Bangalore Sustainability Forum at IBA Bangalore (BSF@IBA)

The Bangalore Sustainability Forum @ IBA Bangalore (BSF @ IBA) was founded in July 2014. BSF@IBA derives influence from Dr. Subhash Sharma's "New Earth Shastra" and "Western Windows and Eastern Doors". The forum intends to spread and promote the concepts of sustainability & holistic living.





# Mind Meeting Workshops

## **An International Dialogical Workshop on Learning the Art of Wholeness: Challenges for Education, Management and Development** (7th December, 2016)

Education as learning the art of wholeness interrogates the available understanding and organization of education as a top-down activity. It challenges us to realize that education is first of all an activity of learning in which all the engaged participants are learners.

In this workshop, participants explore different visions and practices and experiments with learning the art of wholeness: New Experiments in Learning, the Vision and Practice of Holistic Management, the Vision and Practice of Holistic and Integral Development, New Initiatives in Integral Neuro-Biology and Integral Human Development and Healing & Wholeness, Going Beyond Dualistic Logic of Mind, Body, Spirit and Matter.

## **Workshop on Decoding R(E)tail** (23rd November, 2016)

As a mark of 2nd anniversary of IBA Marketing Forum, a workshop to decode the intricacies of Retail was organized by IBAMF in association with Barcodes (the Retail club of IBA). Retail has been evolving like never before. While modern retail formats have given consumers the 'convenience', the traditional formats have given them the 'comfort.' The workshop aims to unleash the perspectives of experts from Retail domain.

The workshop aims to provide an opportunity for students to reflect on what academic and corporate experts have to say on Retail. An exclusive student panel is made to deliberate on the subject.

## **Workshop on “New Ideas in Strategic Thinking and Management”** (21st January, 2016)

*(On the eve of Strategic Management Forum (SMF) Foundation Day)*

Dr. Subhash Sharma, Director – IBA Bangalore presented his views on “Viswa Model of Strategic Management” and “Swastik Model of Strategic Management” and connected it with global level forces. He concluded his idea by sharing a poem, “A start from Lota”.

The key note speaker Mr. S Vishwanthan, Business Advisor – Kentree (Bangalore) and Secretary – IIM-A Alumni Association presented on “The possible ways ahead for India – Strategic Thinking and Management”.

Dr. N S Vishwanath, Director – Bhavan's Management Research Centre and Principal – M P Birla Institute of Management discussed on “Strategic Approach to Agri-Business in India”. He analyzed the current picture of business without figures and what was the issue that will lead to strategic thoughts.



### **Workshop on Cyber Security (5th December, 2015)**

Information Systems Audit and Control Association, (ISACA) is an independent, nonprofit, global association that engages in the development, adoption and use of globally accepted, industry-leading knowledge and practices for information systems. The focal point of workshop was to provide all the key points that prevent one's account from being hacked and spreading awareness as well as importance of Cyber Security.

### **New Frontiers in Marketing (21st November, 2015)**

The workshop organized by IBA Marketing Forum (IBAMF) proved to be a milestone towards promotion of ideas in Marketing and ensure continuous learning process related to the field. The workshop provided an open platform for discussion and sharing of ideas related to branding, Sales and Distribution, Promotion, Co-creation of values and Modern Trade. It also discussed if the marketers are equipped with necessary infrastructure to meet consumers who are now a days equipped with awareness coupled with increased purchase potential.



### **Workshop on IT Tools for Decision Making (9th October, 2015)**

Prof. Butchi Babu Muvva, Asst. Prof., IBA Bangalore conducted a half day workshop on "IT Tools for Decision Making" for the students of Dayananda Sagar Business Academy (DSBA), Bangalore on the 9th of October 2015.

The workshop was an overview for the students regarding Analytical tools for Decision Making. The workshop included introduction to various Analytical commands related to: Database Operations, Sorting and Filtering Data, Text Functions, What-if, Goal seek.

### **Workshop on Sustainability, Integral Development and Management (10th September, 2015)**

Sustainability is multidisciplinary and would account for sociology, anthropology, economics, technology and innovation, management, etc. This workshop provided a platform for academicians, industry players and welfare champions to address the issues related to Sustainability, Integral Development & Management and have a meaningful discussion and dialogue. It reviewed that the philosophy of Reduction, Recycle and Reuse needs to be integrated both on the supply side as well as demand side of the economy which requires a paradigm shift at the micro level where individuals think of sustainability as a requirement and not as a forced philosophy.





# C School

IBA is the first B-School in India to launch, incubate and develop the concept of C School. A seed for C School initiative was planted at IBA Bangalore in collaboration with United Nations Global Compact Principles for Responsible Management Education (PRME).

The concept of 'C School' draws its deeper roots from Indian philosophy as 'Consciousness' symbolizes 'Yoga' and Culture symbolizes 'Samskruthi' and C School combines these with recent developments in consciousness sciences. Its aim is to create a new vision of a Management, Leadership and Management Education by imbibing the 'C-factor', wherein 'C' stands for Consciousness as a foundational concept for management and leadership cultures of organizations and nations.

## **Interactive Workshop on Social Healing**

**30th August, 2016**

The session was chaired by Prof. Meera Chakraborty of Jain University. It started with a presentation by Prof. Ananta Giri (Professor – Madras Institute of Development Studies, Chennai) about the Need of Social Healing. Later on Dr. Subhash Sharma (Director – Indus Business Academy, Bangalore) also presented his thoughts about Social Healing through Spiritual Praxis. The session went on with further discussions and presentations from Dr. Michael Zirkler (Head of Section, Organisation Development & Consulting – Zurich University of Applied Sciences), Dr. Yung Pin Lu (Director, Leadership Development Programme – Shanghai Jiao Tong University), and others. The session came to an end with the recital of different Songs of Healing.

## **Dialogical Workshop on “The Calling of Global Responsibility: New Initiatives in Justice, Dialogues and Planetary Realizations”**

**27th July, 2016**

Responsibility is an important challenge of our lives as it is a challenge of our times. Our present day world cries out for new initiatives in justice, dialogues and creation of beauty as part of an integral movement of rethinking, reconstitution of self, economy, polity, culture and society. In our workshop, we explore these related issues and themes. The Workshop is being co-nurtured by Prof. Subhash Sharma-IBA, Bangalore and Dr. Ananta Kumar Giri-MIDS, Chennai.

## **Cross-Fertilizing Roots and Routes: Social Creativity, Cultural Regeneration and Planetary Realizations**

**26th November, 2014**

Roots and routes are integral realities and perennial challenges of self, culture and society. But our need for roots many a time leads to ethnocentric and exclusionary patriotism. Simon Weil calls this self-idolatry. Today both ethnic and national patriotism in their dominant formation reproduces a logic of self-idolatry. But

overcoming this self-idolatry challenges us to realize that there are routes in all our roots. It calls for cross-fertilization of roots and routes. The workshop explored these issues. We shared with interested participants the introductory essay by Prof. Ananta Kumar Giri, “Cross-Fertilizing Roots and Routes: Ethnicity, Cultural Regeneration and Planetary Realizations” as well as essays by Professors Fred Dallmayr, Piet Strydom, Marcus Bussey and Ivan Marquez.

## **Poetics of Development: A Dialogical Workshop**

**25th August, 2014**

Development so far focuses on the issues of economics, politics and infrastructure and rarely explores the subtler dimensions of it. Exploring the poetics of development includes exploring new visions of human development and earth realizations coming from many traditions of poetry from classical to the contemporary. The workshop was initiated by Dr. Ananta Kumar Giri taking a session on Poetics of Development and then followed by Dr. Subhash Sharma introducing his Development Rhymes. Prof. Meera Chakraborty, Prof. Ramakrishnan, Prof. Deshpande and Ms. Sudha participated in an open ended discussion and shared their experiences.





# Broadening the Dialogue

## Conference on Pragmatism & Spirituality

Pragmatism has been an important philosophical and socio-cultural movement in the US which has influenced our view of language, social reality and human condition. American pragmatism as cultivated by C.S. Pierce and John Dewey has influenced post-war continental philosophy in the works of seekers such as Karl Otto-Apel and Jurgen Habermas (cf Aboulafia & Kemp 2002). But this has not been merely a one-way influence. In the works of Apel and Habermas, we see a mutual dialogue between American pragmatism and streams in continental philosophy namely Kant leading to what is called Kantian pragmatism. Kantian pragmatism has opened up pragmatism to new realities and possibilities as a result of dialogue between American pragmatism and continental philosophy.

There is a need for dialogue between varieties of pragmatism and also for exploring spiritual horizons of pragmatism. In this context, Sri Aurobindo in his Life Divine talks about a nobler pragmatism “guided, uplifted and enlightened by spiritual culture and knowledge.” In his Human Cycles Sri Aurobindo also talks

about spiritual vitalism. This resonates with Martin Heidegger’s conception of language as a way making movement.

With a creative dialogue with Sri Aurobindo, Heidegger, Wittgenstein and Habermas and Dewey, we can cultivate paths of spiritual pragmatism as a new way of looking at self, society, language and reality. Spiritual pragmatism involves interpenetration of spiritual and material, immanent and transcendence, capability and transcendence. Spiritual pragmatism thus contributes to strivings for realization of non-duality as an ongoing sadhana and struggle in life, culture and society. It must be noted that there is an important legacy of overcoming dualism in American pragmatism as well which we notice in the work of social philosophers such as Goerge Herbert Mead who urge us to go beyond the dualism of subject and object (cf. Mead 1934, 1935; Giri 2012).



# International Conference on Gandhi and Sri Aurobindo

Mohandas Karamchand Gandhi (1869-1948) (known as Mahatma Gandhi, from now onwards Gandhi) and Aurobindo Ghose (1871-1950) (known as Sri Aurobindo) are among the deep makers of modern India and their thoughts and actions have also significance for the whole world especially for its future trajectory of evolution towards a world of beauty, dignity and dialogues. But their lives, thoughts, contemporary legacies and works, and future relevance, have been rarely studied and explored together. Their lives, works and visions raise important historical, philosophical, theoretical and sociological questions which call for transdisciplinary engagement embodying modes of seeking in fields such as history, philosophy, literature and social theory.

It also calls for a methodology of generous hermeneutics and simultaneous engagement instead of one of either or, or beginning with one's apriori preferential hero and then calling the other to trial in terms of one's apriori judgment and prejudices. In the conference, we walk with both Gandhi and Sri Aurobindo simultaneously with a spirit of exploration, understanding, generosity and critique. Some of the issues which were explored, among other linked and relevant issues, in the conference included of Historical; Philosophical Questions and Questions State, Society and Political Organization; Religion, Tradition and Spirituality and The Multiverse of Self, Other and the World.

“Emergence of Knowledge Professionals in the current era, is witnessing a revived and heightened interest”





# 8<sup>th</sup> IBA International Conference

## Taking India to Greater Heights

India's journey since independence has been eventful. The long struggle against colonialism left Indian private capital in a poor state. The Government intervention was essential and hence there was a need for the public sector. Experiments with socialism and national planning turned out to be a mixed success. The 1991 crisis propelled India towards a market driven economy. Politically, its unpopularity reverted India to a state of socialism once again. The 2014 elections have renewed interest in a market driven economy.

Indian achievements have been sizeable. The successful Mars Mission, Agni mission, Green Revolution, White Revolution, IT industry growth all demonstrate the positive achievements that India has made in the last 60 odd years. In recent months, across the world, there is a renewed interest in India.

Yet we can hardly be complacent. The lowering oil prices, conflict in the Middle East, slowdown in Chinese economy, fears of Russian expansionism, decline in European growth, concerns about the state of US economy and rising trends in terrorism have created turbulence across different parts of the world. India cannot be immune to these changes.

India's response can manifest itself in multiple forms. There could be rapid expansion of defence procurement and preparedness both on external as well as internal fronts. It could involve building alliances with countries aligned strategically to India's interests.

It could manifest through the rapid growth of manufacturing sector. The services sector could move higher in the value chain. The spill overs generated by the establishment of industries could spawn a major entrepreneurial ecosystem.

With the UN approval to celebrate International Yoga Day, India's soft spiritual power is also rising in the horizon. Indian philosophical and ideological thoughts are getting renewed interest across different parts of the world. Indian talent, youth demographics, etc. have literally placed India on the centre stage. No doubt, exciting times are ahead.

This 8<sup>th</sup> IBA International Conference was attempt to bring to light and deliberate on such changes and suggest ways and means to leverage this growing interest in India and identify the new perspectives emerging in Business, Management, Leadership and Consciousness as a result of these changes.





# 13<sup>th</sup> AIMS International Conference

## Corporations, Government, Society and Development – Role of Management Education

The international conference focused on modern management practices which could be applied by managers for better results and to achieve an overall sustainable development. The conference started off with a motivational speech of the session chair. It was then followed up by other eminent speakers who mainly stressed upon – Corporate Social Responsibility (CSR), challenges faced by the present and future economy, methodologies for attaining growth in the economy and various other management procedures in order to overcome the upcoming challenges.

The presentations were truly enlightening, like Ms. Harshitha analyzed the performance of BSE 500 companies and listed the companies according to their profitability and liquidity, Mrs. D'Souza discussed on the share price and functions of stock market and the changing nature of capital market, Prof. J. B. Shetty compared some developing countries like India and China with respect to their overall growth, GDP, per capita income and retail sales profile, Dr. Parag Arun Narkhede talked about employee engagement and commitment, Mr. Kala C. Seal enlightened the audience with the knowledge of new technological usage of mobile phones and their benefits, Ms. Parvathi assessed the Green IT Readiness and laid down different dimensions of Green IT and towards the end Dr. Sreesha and Dr. P. Gnanakumar spoke about India's financial literacy and entrepreneurial growth.

The conference was truly an aggregation of different researchers, scholars and activists gathered to share their knowledgeable information. Research papers were presented by dignitaries like Mr. Krishna who unveiled the business history of India and linked it with the present and future organizational management, Prof. Suresh V. Chandra gave the concept of "Lean Management" through which waste can be reduced in manufacturing better quality products. Mr. Madhu made a study on Automobile Industry and explained the impact of product innovation. At last but not the least, Mrs. Sreesha talked about Green HRM as one of the dimensions of sustainable development.



# International Ramayana Conference -2015

## Relevance of Ramayana in Modern Times

Jointly organized by AIMS International & Indus Business Academy, Bangalore

The Ramayana Conference emerged as a true guide for successful managers. It all started with a crispy morning when the guests from different corners of the world gathered to barter the knowledgeable information. This two day conference created a platform for many scholars, students, activists, researchers and corporate to have a debate and discussion on the tactics, strategies and teachings of Ramayana and apply them in the modern management system.

The first day brought together many eminent speakers from various places. The session was headed and commenced by Dr. Subhash Sharma, Director – IBA Bangalore who enlightened the minds of people present in the conference with the knowledge of leadership, ethics, consciousness and values prevalent at the time of Rama Rajya and the ways through which these ideas could be applied in the present scenario.

The second day began with paper presentations by speakers like Dr. C Kameswari who focused on the managerial skills which could be acquired through Ramayana, Mrs. Madhuri Mathur gave an Indian world view to Ramayana, Prof. Butchi Babu related Ramayana with strategic management and Dr. N. Sreesha connected Ramayana with the concepts and functions of management. With the two day sessions, the Ramayana conference successfully ended and it helped in understanding the relevance of Ramayana with respect to organization success, positive communication and new perception of management leaving a mark of respect for the greatest Indian epic ever.



# MANAGEMENT DEVELOPMENT PROGRAM

Research Methodology and Hypothesis Testing on 23<sup>rd</sup> January & 5<sup>th</sup> February, 2016 conducted by Prof. Smita Gaikwad

New Ideas in Strategic Thinking and Management on 21<sup>st</sup> January, 2016 conducted by Prof. Smita Gaikwad

Academic Rishi and New Knowledge Creation, Workshop conducted by Dr. Subhash Sharma at Department of Management Studies, PES University, Bangalore, 26<sup>th</sup> July, 2015

Managerial Purushartha for Collective Development, Workshop on Yoga and Purushartha for Integral Development conducted by Dr. Subhash Sharma at Gurukul Kangri University, Haridwar, 20<sup>th</sup> July, 2015

Managerial Purushartha for Collective Development, Dr. Subhash Sharma conducted a Workshop on Yoga and Purushartha for Integral Development, IBA Greater Noida, 17<sup>th</sup> July, 2015

MDP conducted by Dr. Subhash Sharma on the topic “Skill Development and Management Education” at the AIMS Round Table, Amity University, Noida

Faculty Development Program conducted by Dr. Ramesh S for the faculty members of Elite English School on 10<sup>th</sup> January, 2015

Prof. Butchi Babu M conducted the Workshop Session on the HANA Cloud Platform for students of IBA Bangalore on 2<sup>nd</sup> February, 2015

“Advanced excel for Managers”; Workshop conducted by Prof. Butchi Babu M for PGDM & MBA students on 27<sup>th</sup> July, 2014

Workshop on Change Management conducted by Prof. B M Gourish on 20<sup>th</sup> March, 2015 at IBA Bangalore

Workshop on Balanced Score Card conducted by Prof. B M Gourish on 29<sup>th</sup> October, 2014

From Ram Rajya to Gujarat Model; Workshop on the theme, “Is it Possible to Replicate Gujarat Model?” conducted by Dr. Subhash Sharma at R K University, Rajkot, 19<sup>th</sup> June, 2014

Faculty Development Workshop conducted by Dr. Subhash Sharma; “India 2014: Towards A New Vision” at Women’s Institute for Studies in Development Oriented Management (WISDOM, Banasthali University, Banasthali, 18<sup>th</sup> April, 2014  
Creative Meditative Research, a Faculty Orientation Program conducted by Dr. Subhash Sharma at Christ University, Bangalore, 26<sup>th</sup> April, 2014

SAP TTT Workshop on ERP ECC 3.0 @ Pune of 1 day duration for the month April, 2014 conducted by Prof. Butchi Babu Muvva.

Conducted Workshop on “Understanding of salary components” on 7<sup>th</sup> April, 2014 conducted by Prof. Gourish B M.

Workshop on “Securities and Exchange Board of India” on 24<sup>th</sup> March, 2014 conducted by Dr. S Ramesh.

Programme on “Currency/Commodity Trading” on 23<sup>rd</sup> March, 2014 conducted by Dr. S Ramesh.

Interactive Workshop on My Fifty Years of Marketing on 21<sup>st</sup> March, 2014 conducted by Dr. Subhash Sharma.

Social Media, Big Data and Innovation in the IT and Software industry on 15<sup>th</sup> March, 2014 conducted by Prof. Smita M Gaikwad.

Globalization: A Local to Global (LG) View, Management Development Program for Tea Industry, Calcutta Business School, Kolkata on 5<sup>th</sup> March, 2014 conducted by Dr. Subhash Sharma.

Innovative Approaches to Teaching Ethics, Panel discussion on Business Academia Dialogue, organized by Global Compact India Network (GNCI) in collaboration with Alkesh Modi Institute for Financial & Management Studies, Mumbai University, Mumbai and PRME (Principles for Responsible Management Education), New York, held at Mumbai University, Mumbai on 1<sup>st</sup> March, 2014 conducted by Dr. Subhash Sharma.

An Interactive Dialogical on Corporate Social Responsibility on 22<sup>nd</sup> February, 2014 conducted by Dr. Subhash Sharma.



Advance Session through Cloud for understanding technology highlights. SAP Technology Highlights - Putting Them All Together (TEC160) on 18<sup>th</sup> February, 2014 conducted by Prof. Butchi Babu Muvva.

Effective Pedagogical Approaches to Teaching Ethics: Some Creative Approaches to Building Self Awareness & Sensitivity to Others, Workshop on Facilitating Ethics Education in Technical/Business Schools, Indian Institute of Management (IIM) Calcutta on 17<sup>th</sup> to 18<sup>th</sup> February, 2014 conducted by Dr. Subhash Sharma.

Ethics Conceived in B Schools, Panel discussion, Workshop on Facilitating Ethics Education in Technical/Business Schools, Indian Institute of Management (IIM) Calcutta on 17<sup>th</sup> to 18<sup>th</sup> February, 2014 conducted by Dr. Subhash Sharma.

“Funding Process and Options for Entrepreneurial Ventures” on 6<sup>th</sup> January, 2014 conducted by Dr. Veena K N.

An International Dialogical Program New Horizons of Creative Social Theorizing and Social Transformations: India, Brazil and the World on 26<sup>th</sup> December, 2013 conducted by Dr. Subhash Sharma.

Creative Meditative Research as a New Research Approach, Department of Statistics, Lucknow University, Lucknow on 19<sup>th</sup> December, 2013 conducted by Dr. Subhash Sharma.

Management Education in Globalized Corporation on 5<sup>th</sup> & 6<sup>th</sup> December, 2013 conducted by Prof. Gourish B M.

Creative Meditative Research (CMR) in Management, Faculty Development Program (FDP) on How to Write a Research Paper? On 22<sup>nd</sup> November, 2013 conducted by Dr. Subhash Sharma.

2 days training session ‘NEN Master Training Program’ using NLP on 30<sup>th</sup> & 31<sup>st</sup> October, 2013 conducted by Dr. Veena K N.

Per Capita Income, Per Capita Happiness and Per Capita Bliss: Integrating Economics, Psychology and Spirituality in Modern Societies, A Dialogical International Workshop on Happiness, Well-Being and Ananda: New Horizons of Human Development, Social Transformations and Planetary Realizations, Organized by Center for C School, IBA Bangalore, & Gaeddu College of Business Studies (GCBS), Bhutan, held at GCBS, Bhutan on 10<sup>th</sup> October, 2013 conducted by Dr. Subhash Sharma.

Co-responsibility: Interactive Dialogue on Ethics, Human Rights & Responsibilities for Just Society on 8<sup>th</sup> October, 2013 conducted by Dr. Subhash Sharma.

MDP Conducted in association with Malaysia University, Malaya, Malaysia on 15<sup>th</sup> to 17<sup>th</sup> August, 2013 conducted by Dr. M S Ramachandra.

‘Writing research proposal’ for under graduate students at ‘National Institute of Social Development – NISD’ an institute under the Ministry of Social Services, Sri Lanka on 17<sup>th</sup> & 18<sup>th</sup> July, 2013 conducted by Dr. Veena K N.

Osmotic Meditation, Workshop on Osmotic Meditation, An Als-India week, Chateau De Pourtales, Strasbourg, France on 24<sup>th</sup> to 30<sup>th</sup> June, 2013 conducted by Dr. Subhash Sharma.

Creativity & Innovation, Workshop on Creativity & Innovation, An Als-India week, Chateau De Pourtales, Strasbourg, France on 24<sup>th</sup> to 30<sup>th</sup> June, 2013 conducted by Dr. Subhash Sharma.

Wisdom & Consciousness, Workshop on Wisdom & Consciousness, An Als-India week, Chateau De Pourtales, Strasbourg, France on 24<sup>th</sup> to 30<sup>th</sup> June, 2013 conducted by Dr. Subhash Sharma.

‘Entrepreneurship’ for Under Graduate students at Rajajinagar Parents Association First Grade College on 16<sup>th</sup> February, 2013 conducted by Dr. Veena K N.



## 2015-16

Dr. Nandeesh V. Hiremath	Presented a paper "Progressive Growth trends, Innovative Business Practices & their impact on Strengthening of Member Cooperatives of Karnataka State Souharda Federal Cooperative Ltd. (KSSFCL)" at 31st ISSC National Conference held at University of Mysore
Prof. J B Shetty	Evolution of footwear Brands in India at Conference on Brand Management, IIT Delhi & Curtin University-Australia
Prof. Butchi Babu Muvva	"A Comparative Study on the implementation of traditional vs Big Data technology in CRM Practices". Paper was presented at "Digital Business: New Frontiers in Management" organised at IFIM Business School
Prof. Narendra Babu	"Start up culture in Karnataka: Issues, Challenges & Opportunities" paper presented at International Conference at IBA Bangalore
Prof. Smita Gaikwad	Presented a paper, "CRM: A potential tool for sustaining competitive advantage", Conference at Dayananda sagar University, Bangalore
Prof. Smita Gaikwad	"A study on Business Model of unorganised vegetable retailers in Bangalore", paper presented at International Conference at IBA Bangalore
Prof. Smita Gaikwad	"An empirical study on leveraging Retail Analytics for Brand Promotions in Decathlon". Paper was presented at International Conference on Brand Management at Indian Institute of Technology (IIT), Delhi
Dr. Nandeesh V. Hiremath	"Mentoring perspectives", Paper published in MENTOR (Magazine) by Edumedia Publications Pvt.Ltd., Bangalore
Prof. J B Shetty	Paper published on Evolution of footwear Brands in India (ABSTRACT) in Emerald India
Prof. Butchi Babu Muvva	A Comparative Study on the implementation of traditional vs Big Data technology in CRM Practices. Paper published in Emerald India
Prof. Kannadas	"Is Endowment of Crowd Funding a Supplant of Traditional Source?" published in the International Journal of Scientific Research
Prof. Kannadas	"Asset-Liability Management is a proximate solution for any contemporary issues of Indian Banks" paper published in CUCEA
Prof. Prashanth Kulkarni	Paper published on Smart City Challenge: Testing The Spirit Of Competitive Federalism in Swarajya
Dr. Subhash Sharma	Human Values in Management and Leadership, Spandan-IBA Human Values Award Ceremony, IBA, Bangalore
Dr. Subhash Sharma	Viswa Model of Strategic Management, Strategic Management Forum (SMF) Foundation Day Celebration at Indus Business Academy (IBA), Bangalore
Dr. Subhash Sharma	Capturing the Essence of Poornavad Through New Mantras of New Consciousness, 1st International Poornavad Philosophy Conference, Organized by Swami Ramanand Teerth Marathwada University, Nanded and Poornvad Vidya Pratishthan, Nanded
Dr. Subhash Sharma	Innovations in Institution Building: Indian Experiences from Management Education, Conclave of the Academics on 'Academic Quality in Higher Education, Christ Institute of Management, Christ University, Lavasa
Dr. Subhash Sharma	Towards WISE Development, WISE Management and WISE Leadership, Keynote address at the International Conference, Creative Entrepreneurship: A Sustainable Approach for Economic Growth, Vivekananda Education Society Institute of Management (VESIM), Mumbai
Dr. Subhash Sharma	Spirituality in Management: Implications for Management Education in India, "Vaicharik Kumbh" on Science and Spirituality, organized by Madhya Pradesh Council of Science and Technology (MPCST), Bhopal
Dr. Subhash Sharma	PPF (Positive mindset, Patience, Faith) Success Mantra, Workshop on Celebrating Failures and Celebrating Success, DRDO, Delhi
Dr. Subhash Sharma	Innovation and Success: Illustrative Case Studies from Management Education, Workshop on Celebrating Failures and Celebrating Success, DRDO, Delhi
Dr. Subhash Sharma	Spirituality in Management as a New Frontier in Management Research, Canara Bank School of Management Studies, Bangalore University, Research Scholars' Workshop
Dr. Subhash Sharma	Spirituality in Management, Commerce College, University of Rajasthan, Jaipur

Dr. Subhash Sharma	New Ideas in Management, Women's Institute for Studies in Development Oriented Management (WISDOM), Banasthali University, Vanasthali
Dr. Subhash Sharma	Significance of Light in Science, Management, Leadership and Spirituality at IBA, Bangalore
Dr. Subhash Sharma	Life is Yoga: Yoga View of Life, Women's Institute for Studies in Development Oriented Management (WISDOM), Banasthali University, Vanasthali

# 2014-15

Dr. M S Ramachandra	"Campus Recruitment & its worth in Information Technology Sector" in International Journal in Management and Social Science - IJMSS Vol.2 Issue-12, (December 2014) ISSN: 2321-1784 Impact Factor- 3.259
Dr. M S Ramachandra	"Employee Job Satisfaction with reference to IT Companies in Bangalore" in Acme Intellects International Journal of Research in Management, Social Sciences & Technology ISSN 2320 – 2939 (Print) 2320-2793 (Online) Vol- 9 No. 9
Dr. M S Ramachandra	"A study on customer satisfaction level of Royal Enfield Bullet" in International Journal of business and administration research review (IJBARR) ISSN -2347-856X
Dr. M S Ramachandra	"ERP Alignment for a Positive Business Performance- an Indian Perspective", AAYAM, AKGIM, July-Dec 2014, Vol. 4, No. 2, Page 5-12 ISSN: 2251 – 1571
Dr. Subhash Sharma	Holistic Globalization, India Inc and The Role of State, Talk delivered at Women's Institute for Studies in Development Oriented Management (WISDOM), Banasthali University, Vanasthali
Dr. Subhash Sharma	CINE Matrix for Coping With Professional Challenges, CAS International Cooperation – Leading Across Borders, Zurich University of Applied Sciences, Zurich
Dr. Subhash Sharma	Learning Management & Leadership Lessons from Corporate Rhymes, Association of Indian Management Scholars (AIMS) International Conference held at IIM Kozhikode
Dr. Subhash Sharma	Towards A New Vision for Management Education, Late Prof. Malathi Bolar Memorial Lecture at the Post Graduate Department of Management Studies & Research Centre, Siddaganga Institute of Technology (SIT), Tumkur
Prof. Prashant Kulkarni	"Narendra Modi and ICT Revolution", Centre Right India
Prof. Prashant Kulkarni	"Digital India: India as Manufacturing Hub for Electronic Goods & Northeast as ITES Capital", Centre Right India
Prof. Prashant Kulkarni	"Chai-pe-Charcha: Demonopolizing Mass Media Sway on the Narrative?", Centre Right India
Prof. Prashant Kulkarni	"Nurturing Economics Academic Ecosystem in India: Some Observations", Centre Right India
Prof. Prashant Kulkarni	"Exploring Indian Sports Weakness through Economics", Centre Right India
Dr. Subhash Sharma	Self, Society and Public Policy, Depart of Management, Economics and Public Policy, University of Petroleum and Energy Studies (UPES), Dehradun
Dr. Subhash Sharma	World Beyond 2014: Moving Towards A Harmonic Society, Conference Chair Presentation, 7th International Conference on Moving Towards Harmonic Society: Envisioning Management, Leadership & Consciousness in 21st Century, Indus Business Academy, Bangalore
Dr. Subhash Sharma	Skill Development and Management Education, AIMS Round Table, Amity University, Noida
Dr. Subhash Sharma	Towards RICH Model of Sustainability: Sustainable Self and the Planet, SUSCON IV, Indian Institute of Management (IIM) Shillong
Dr. Subhash Sharma	Candle Light Experiment, Post Conference Session, School of Applied Psychology, Zurich University, Zurich
Prof. V. Suresh Chandra	Paper presented on "Reverse Logistics in Product Recall" National Conference "Retailing in India Recent Trends and Upcoming Challenges" Erode Arts and Science College
Prof. V. Suresh Chandra	Project Management Concepts for Student Community – Project Management Institute, Bangalore Chapter
Prof. V. Suresh Chandra	"Strategic Planning for Production Capacity – Case Study", International Journal of Research in Management and Social Science – Vol. 2, Issue 3 (IV) July – September 2014
Prof. V. Suresh Chandra	"Productivity Imperativeness – Changing Trends", National Conference on Emerging Trends in Engineering Management (NCETM 2014) at JSS Academy of Technical Education, Bangalore
Prof. V. Suresh Chandra	"Open Innovation – Path to the Future", International Conference on Business Innovation at Sun Arts and Science College, Tiruvannamalai
Prof. V. Suresh Chandra	"Defence offsets and FDI" by Bangalore Chamber of Industry and Commerce



Prof. V. Suresh Chandra	"From the Analog Past to the Digital Future – Journey of the CMO", International Conference on Advanced Management, "Challenges in the Knowledge Era" at Jamal Institute of Management, Trichy
Prof. V. Suresh Chandra	"Harmonic Supply Chains through Supplier Collaboration", 7th International Conference at Indus Business Academy, Bangalore on "Moving Towards Harmonic Society: Envisioning Management, Leadership and Consciousness"
Dr. Subhash Sharma	Management Education for Inculcating Societal / Community Ethics and Sustainability, Session Chair, 5th MTC Global Annual Conference on the theme, Entrepreneurial Learning and Development through Management Education: Coaching and Mentoring, New Horizon College of Engineering, Bangalore
Dr. Subhash Sharma	SWAN Analysis for Success as a Professional, Manager and Leader, IBA Greater Noida
Dr. Subhash Sharma	Quantum States of Mind: Implications for Qualitative & Creative Research, R K University, Rajkot
Dr. Subhash Sharma	Seven Symbols of Indiapura, IBA, Greater Noida
Prof. Kannadas S	"Entwine of Gender & Income on Investment Behaviour Paradigm of Gen-Y Passionate Investors in Emerging Markets" at SDMIM, Mysore
Prof. Kannadas S	Paper published on Success rate of crop insurance with special reference to in Karnataka state titled "Agriculture: Innovation, Strategy & Technology in 21st century", in an edited book – ISBN: 978-93-85640-01-8
Prof. Kannadas S	"Impact of age and income on Investment Behaviour of Ruban Passionate Investors in Emerging Markets", International Conference on "Challenges and Opportunities in Developing Sustainable Ruban Society" organized by Dayanand Sagar Business Academy, Bangalore
Prof. Kannadas S	"Success rate of crop insurance diversity management in Karnataka management", International Conference on "Futuristic Innovations and Challenges to Diversity Management, Emerging Technologies & Sustainability for Inclusive Industrial Growth" at Jyothi Nivas College (Autonomous), Bangalore
Prof. Kannadas S	Paper published on "Impact of age and income on Investment Behaviour of Ruban Passionate Investors in Emerging Markets" by Dayanand Sagar Business Academy publication
Dr. Subhash Sharma	Success Mantras, New Horizon College of Engineering, Bangalore
Dr. Subhash Sharma	Moon Ocean Meditation, CAS International Cooperation – Leading Across Borders, Zurich University of Applied Sciences, Zurich
Dr. Subhash Sharma	Management Teaching Techniques – New Trends, BMS College of Engineering, Bangalore
Dr. Subhash Sharma	Education and Market Orientation, Conference on Higher Education: Vision 2030, Mt. Carmel College, Bangalore
Dr. Subhash Sharma	New Ideas in Strategic Thinking & Management, Book release at AIMS International Conference, IIM Kozhikode
Prof. Smita Gaikwad	Paper presented on "Guerrilla Marketing: A Strategy of unconventional attack on Consumers", International conference at Indus Business academy, Greater Noida
Prof. Smita Gaikwad	Paper presented on "The impact of e-branding on consumers buying behavior: A conceptual framework", International Conference, Indus Business academy, Bangalore
Prof. Smita Gaikwad	Paper presented on "Determinants Of Retail Selection Decision: A comparative study of rural and urban consumers", International Conference, Indus Business academy, Bangalore
Prof. Smita Gaikwad	Paper presented on "Customer relationship management: Is it a potential tool for sustaining competitive advantage", International Conference organized by BMS College, Bangalore
Prof. Smita Gaikwad	Paper presented on "An empirical study on Marketing strategies of ferns & petals.com & my flowertree.com", International Conference organized by Kristu Jayanthi College, Bangalore
Prof. Smita Gaikwad	Paper presented on "An empirical study on E-branding activities of Snapdeal during festive season", International Conference organized by Bangalore University, Bangalore
Prof. Smita Gaikwad	Paper presented on "An empirical study on leveraging Retail analytics for promotions in Decathlon", International Conference organized by IIM, Bangalore
Dr. Subhash Sharma	Management & Leadership Lessons from Corporate Rhymes, Indus Business Academy (IBA), Greater Noida
Dr. Subhash Sharma	Academic Rishi Model for New Knowledge Creation, MBA Department, PES University, Bangalore
Dr. Subhash Sharma	From Indus (India in Us) to Indus (India in US), Asispdx, Portland, Oregon, USA
Dr. Subhash Sharma	Values Categorizations and Role of Value System in Management & Leadership, Women's Institute for Studies in Development Oriented Management (WISDOM), Banasthali University, Vanasthali
Dr. Subhash Sharma	New Thinking in Globalization: Towards a Holistic Approach, National Institute of Personnel Management, Bangalore
Dr. Subhash Sharma	Indian Management Thought Created in India, Dept of Management, Economics and Public Policy, University of Petroleum and Energy Studies (UPES), Dehradun

Prof. Nagendra Hegde	"New Horizons in Rural Marketing", International Conference at Indus Business Academy, Greater Noida on "India at Cross Roads – Way Ahead"
Prof. Nagendra Hegde	"Stepping into The Dawn of Harmonic Marketing Approach", 7th International Conference at Indus Business Academy, Bangalore on "Moving Towards Harmonic Society: Envisioning Management, Leadership and Consciousness"
Prof. Nagendra Hegde	"Inculcating Creativity and Innovation for Business Excellence", International Conference on Global convergence of Management organized by Canara Bank School of Management
Dr. Subhash Sharma	Economic Chapati making: A New Metaphor for Harmonic Capitalism, the 17th Convention of the Strategic Management Forum (SMF), held at IIM Calcutta, Kolkata
Dr. Subhash Sharma	Management Education of the Future, "SANKALP", 4th MTC (Management Teachers Consortium) Global, Annual Convention, Management Education of the Future, Indus Business Academy (IBA), Bangalore
Dr. Subhash Sharma	Candle Light Experiment, CAS International Cooperation – Leading Across Borders, Zurich University of Applied Sciences, Zurich
Dr. Subhash Sharma	Wisdom Concept of Management, Women's Institute for Studies in Development Oriented Management (WISDOM), Banasthali University, Vanasthali
Dr. Subhash Sharma	Created in India: Towards A New Vision of Soft Power Corporation, Devi Ahilya University, Indore
Prof. Monika Anand	Review of the book "Business Communication 2/e" by Raman and Singh
Prof. Monika Anand	Paper presented on "The art of listening: A strategic drive for new age executives", International conference at Kristu Jayanti College, Bangalore
Prof. Monika Anand	Paper presented on "New Age need for Managing Communication - "From Aggressive to Harmonic", 7th International Conference at Indus Business Academy, Bangalore on "Moving Towards Harmonic Society; Envisioning Management, Leadership and Consciousness"
Prof. Monika Anand	Managing New age Executives – Through Non-verbal Communication
Dr. Subhash Sharma	New Mantras in Human Development (HD): WWED Approach to Human Development, Department of Human Development, SNDT University, Mumbai
Dr. Subhash Sharma	Learning Management Lessons from Symbols and Songs, School of Law, Banasthali University, Vanasthali
Dr. Subhash Sharma	The Future of Women Business Leaders in India: Flying High in the Sky of Success, Women's day celebration talk delivered Otis Elevator Company (India) Ltd., Bangalore
Dr. Subhash Sharma	Towards Values Based Management Education, Sankalp, 4th MTC (Management Teachers Consortium) Global, Annual Convention, Management Education of the Future, Indus Business Academy (IBA), Bangalore
Prof. Prashant Kulkarni	"The Paradox of IPR Regimes", Swarajya
Prof. Prashant Kulkarni	"Decoding Smart Cities", Swarajya
Prof. Prashant Kulkarni	"Surveying the Digital Domain: The Reading List", Swarajya
Prof. Prashant Kulkarni	"IT Industry, Shifting Value Chains and Creative Destruction", Swarajya
Prof. Prashant Kulkarni	"Exploring E-Economy Fundamentals", Swarajya
Prof. Narendra Babu	"Business ethics and social responsibilities in corporate India", International Conference at Indus Business Academy, Greater Noida on "India at Cross Roads – Way Ahead" (also published ISBN : 978-93-5143-105-3)
Prof. Narendra Babu	"Leveraging on sustainability for competitive advantage" with ISBN 978-93-8384-272-8, presented at IMRC 2014, Mumbai University
Prof. Narendra Babu	"A report on Dialogical workshop on CSR" published in volume 52, April 1 & 15, 2014 of Southern Economist with ISSN 0038-4046
Prof. Narendra Babu	"Understanding the needs of bachelorhood using basket of needs", Presented at 7th International Conference at Indus Business Academy, Bangalore on "Moving Towards Harmonic Society: Envisioning Management, Leadership and Consciousness"
Prof. Narendra Babu	"Integral Model for Sustainable Development, a Strategic Perspective for Developing Countries", paper presented at SDMIMD Economics conference 2015, Mysore
Prof. Prashant Kulkarni	"Taking Railways to Indo-China Border", Swarajya
Prof. Prashant Kulkarni	"Is Digital India a Game Changer", Swarajya
Prof. Prashant Kulkarni	"Schumpeterian Economics of Net Neutrality", Swarajya
Prof. Prashant Kulkarni	"Situating Modinomics", Swarajya

Prof. Prashant Kulkarni	"Why Products Fail in the Digital World", Swarajya
Prof. Prashant Kulkarni	"Modi in Silicon Valley: Results Will Show After a Lag", Swarajya
Dr. Subhash Sharma	Business Strategy in a New Context: Towards A New Paradigm of 'Created in India, Federation of Karnataka Chamber of Commerce and Industries (FKCCI), AGM, Bangalore
Dr. Subhash Sharma	Moon Ocean Meditation for Mind Expansion, Opening Session Presentation at International Dialogue amongst Research and Practice: Getting Insights and Focusing Action, School of Applied Psychology, Zurich University, Zurich
Dr. Subhash Sharma	Academic Rishi Model for New Knowledge Creation, Interactive Session with WISDOM and Social Science Faculty, Banasthali University, Vanasthali
Prof. Butchi Babu	4 Units published in ICFAI Publication 2015: 1) Information Security in Cloud Environment    2) Database Architecture 3) Unauthorized Codes                                      4) Capacity Planning
Prof. Butchi Babu	Paper presented on "Issues and Challenges in Relationship Management for Business Harmony", International Conference at Indus Business Academy, Bangalore
Prof. Butchi Babu	Paper presented on "Consciousness for Relationship Management in E-tailing Industry", International conference at Indus Business Academy, Bangalore
Prof. Butchi Babu	Paper presented on "Innovation in Entrepreneurial and Mgmt. Education: An Outlook" at the International Conference on "Global Convergence of Management Practices And Management Education" (ICONBU-2015)
Dr. Subhash Sharma	New Paradigm in Management, Session Chair, Association of Indian Management Schools (AIMS) 27th Annual Convention, held at Shri Vaishnav Vidhyapeeth Vishwavidyalaya, Indore
Dr. Subhash Sharma	SWAN Analysis for Success as a Professional, Manager and Leader, JECRC University, Jaipur
Dr. Subhash Sharma	Seven Management & Leadership Lessons from Kannada Language for Karnataka and Bengaluru Corporates, Karnataka Rajyotsava Day Celebration, 2014, at IBA, Bangalore
Dr. Subhash Sharma	Social Transformation through Social Convivial Approach, Inaugural address, Social Convivial (SoCon 15), Vellore Institute of Technology (VIT), Vellore
Dr. Subhash Sharma	Coping with Negative Emotions through Cultivating Mind Balancing Attitude, CAS International Cooperation – Leading Across Borders, Zurich University of Applied Sciences, Zurich
Dr. Nandeesh V Hiremath	"Changing trends of Business & Management Education in India", at National Seminar on 'Harmonization of Indian Business Education in the context of Global Education' organized by Indian Council of Business Education (ICBE). Published in ICBE Proceedings, 2015, 1: 75-91. (ISBN 978-1-5136-0595-1)
Dr. Nandeesh V Hiremath	"Analysis of Trends in Business Ecosystem of Investments and Acquisitions overseas by Indian Multinational Enterprises (IMEs) in a new Global order", at 4th International Conference on "Business Ecosystems – Issues, Challenges & Opportunities" organized by Dept. of Management Studies & Research Centre, BMS College of Engineering, Bangalore

# 2013-14

Dr. Subhash Sharma	National conference on "Ethics, Corporate Governance and CSR - The Changing Landscape"
Dr. Subhash Sharma	Spiritual Pragmatism and A New Geometry of Consciousness
Dr. Veena K N	Presented a paper "Issues and Concerns of Women Street Vendors in Bangalore" in International Conference on Women's Studies 2013, organized by International Center for Research and Development – ICRD, at The Grand Oriental Hotel, Colombo, Sri Lanka
Dr. Veena K N	Presented a paper "Inequality reduction in India – a comparative assessment of the role of state and third sector on health inequality" in Eighth ISTR Asia Pacific Regional Conference -Nonprofit Law, Policy and Practice: Evolution and Evaluation, organized by ISTR and KANPOR.
Dr. Veena K N	Presented a paper "Issues and Concerns of Women Street Vendors in Karnataka" at an International conference on "Women and Millennium Development Goals: A Social Work Response" organized by Faculty of Social Work, The Maharaja Sayajirao University of Baroda, Gujarat, India.
Dr. Veena K N	Presented a paper "Factors Influencing Commuters Satisfaction In Public Road Transportation: A Study of Bangalore Metropolitan Transport Corporation (BMTCL)" at "International conference on Management of Infrastructure" organised by College of Management and Economic Studies, UPES, Dehradun, India.



Dr. Veena K N	Presented a paper “Exclusiveness of Inclusive Growth for Urban Homeless” at ICSSR sponsored two day National Seminar on “Social Exclusion and Inclusive Growth: Challenges and Strategies” organized by Department of Social Work, Mangalore University, Mangalagangothri, Karnataka, India.
Dr. Veena K N	“Problems of Women Street Vendors in Bangalore City with Special Reference to Bangalore South” at Global Social Sciences Conference 2014, Hosted by the Department of Social Work at Hong Kong Baptist University, Hong Kong.
Dr. Veena K N	“Factors Influencing Commuters Satisfaction In Public Road Transportation: A Study of Bangalore Metropolitan Transport Corporation (BMTCL)” at “International conference on Management of Infrastructure” on 14-15 February 2014 organised by College of Management and Economic Studies, UPES, Dehradun, India.
Prof. Sowmya C S	International Conference on Nature, Mind and Technology, “A Qualitative study of the relationship between Crucibles of Leadership and Leadership Development”.
Prof. Sowmya C S	International Conference on Moving Towards Harmonic Society: Envisioning Management, Leadership and Consciousness, “Stakeholder Leadership – The Link Between S&P ESG India Index and the book ‘The India Way’”
Prof. Gourish B M	International Conference, Paper & presentation on Harmony through 4Es,
Prof. Narendra Babu	“Leveraging on sustainability for competitive advantage”. Paper was presented at international conference at Mumbai University
Prof. Narendra Babu	“Comparison of hierarchy of needs and basket of needs” Paper presented at CSR workshop at IBA
Prof. Narendra Babu	“Understanding the needs of bachelorhood using basket of needs” paper presented at International conference at IBA Bangalore
Prof. V Suresh Chandra	Ecopreneurship in B Schools–International Conference on “Situating New Management Philosophy, Nature, Mind and Technology” at IBA Bangalore 20th to 22nd February 2013
Prof. V Suresh Chandra	Harmonic Supply Chains through Collaboration–International Conference on “Moving towards Harmonic Society Envisioning Management, Leadership & Consciousness in the Twenty First Century”
Prof. Smita M Gaikwad	International Conference, Paper & presentation on An empirical study on factors influencing rural and urban consumers in selecting retail store, CD format at PESIT, Bengaluru
Prof. Smita M Gaikwad	International Conference, Paper & presentation on A comparative study on marketing strategies of Ferns & Petals.com & My Flowertree.com, Pg No. 24 at RV College, Bengaluru
Prof. Smita M Gaikwad	National Conference, Paper & presentation on Employer Branding: A new strategic drive which no business can ignore, CD format At GIMS college, Bengaluru
Prof. Smita M Gaikwad	International Conference, Paper & presentation on An empirical study of marketing strategies of Ferns and petals.com and Myflowertree.com, Kristu Jayanti College, Bengaluru
Prof. Narendra babu	International Management Research Conference on “Management Innovation and Intervention for Sustainable Development”
Dr. Subhash Sharma	Towards Indian Management: A Re-See approach, In Women's Institute for Studies in Development Oriented Management (WISDOM), Banasthali University
Dr. Subhash Sharma	Joy as Theory J: A Pillar for Institution Building, In Women's Institute for Studies in Development Oriented Management (WISDOM), Banasthali University, Vanasthali
Dr. Subhash Sharma	From Management Mantras to Management Yantras: Integrating Ethics with Management & Leadership Concepts, In Shailesh J Mehta School of Management, Indian Institute of Technology (IIT), Mumbai
Dr. Subhash Sharma	WISDOM and Indian Management, In Women's Institute for Studies in Development Oriented Management (WISDOM), Banasthali University, Vanasthali
Dr. Subhash Sharma	Seven Symbols of Indian Management Principles, In R. K. University, Rajkot
Dr. Subhash Sharma	Towards Holistic Integration of American, Japanese and Indian Management Concepts, In Gaur Hari Singh Singhania Institute of Management Research
Dr. Subhash Sharma	Integrating Economics, Psychology and Spirituality in Management, In WISDOM, Banasthali University, Banasthali
Dr. Subhash Sharma	Towards Theory O of Consciousness: Implications for Management, Leadership & Creativity, Eleventh AIMS (Association of Indian Management Scholars) International Conference, on the theme, Managing Organization in a Digital Era, held at Institute of Management Technology (IMT), Ghaziabad
Dr. Subhash Sharma	Spirituality for Enlightened Leadership, Convergence 2014, Sixth International Conference on the theme, Ethical Leadership: The Indian Way, IFIM, Bengaluru, in cooperation with SPES Forum, Leuven, Belgium and Business Ethics Center, Corvinus University of Budapest, Hungary, held at IFIM Bengaluru
Dr. Subhash Sharma	Creative Meditative Research in Management & Social Sciences, University Day Research Colloquium, Department of Management, In NMIMS, Mumbai

# CSR INITIATIVES

At Indus Business Academy the goal is not just training students for Corporate responsibilities but also for Societal responsibilities.



IBA celebrated 'Rashtriya Ekta Divas' on the 31st of October, 2014 the Birth Anniversary of "Iron Man of India" – Sardar Vallabha Bhai Patel



IBA's initiative is to spread awareness about AIDS, so that an early diagnosis can be done and prolonged survival may be attainable for the infected.



- IBA Bangalore is as much known for its Management Program as much for its students who take initiatives, innovate and execute campus activity.
- Education is not just about self-development & jobs, but about giving back to society. Students of IBA Bangalore has formed a committee called as HOPE. The members of this committee pledge to spend their time with either under privileged kids in Orphanages or elders in Old Age homes, along with their PGDM Program.
- The committee also aims to help these people who are underprivileged and deprived, by collecting money from the interested donors. The donation amount would be used to purchase necessary items and will be distributed amongst the needy.
- The donations will be aimed at Orphanages, teaching children who are not getting enough resources, Old Age homes, Institutes for the visually impaired, Home of the disabled, etc. Foundation & HOPE day at IBA is celebrated by spending time with kids of Desire Society, an NGO for HIV affected kids.

## Higher Order Purpose of Existence (HOPE)



Every year IBA conducts blood donation camps at its campus

IBA in collaboration with the Manjunath Shanmugam Trust (MST) organized a Candle March marking the "11th Death anniversary of Late Mr. Manjunath Shanmugam" on 19th November 2016. In one voice, the youth took a pledge: I commit to lead a life of Integrity.







## COMMITTEES @ IBA

Students at IBA are empowered to assume leadership roles and organize their own committees, which look after various aspects of running the campus. Such Student Committees at IBA are listed below.



### YOGA MEDITATION CULTURAL CENTRE (YMCC)

This committee aims to inculcate social & cultural values among the students so that they can feel motivated, and also provide some break from the regular study schedule to regenerate positive energy in them to work harder.

### INDUSTRY INSTITUTE INTERACTION COMMITTEE (I3)

The purpose of forming this committee is to bridge the gap between the students studying in an institute and the industry for which the students are going to work in their future endeavors. This team act as Placement team for Internship & Final Placements.



### NEWSLETTER COMMITTEE

Newsletter committee comes up with a printed newsletter named 'UDGHOSH' twice a year. Udghosh gives an overview of the events occurred in the campus, apart from this it also contains articles written by Students and Faculty members.

### SANTRIPTI, MESS COMMITTEE

Members of Mess committee devote themselves daily to the mess whenever they are free from class and assignments. Their Primary objective is to increase the Satisfaction level of students by providing good and tasty food, maintaining the hygiene standards of Mess, improving the Operations internally and to control food wastage.



### HIGHER ORDER PURPOSE OF EXISTENCE (HOPE)

Education is not just about self-development & jobs, but also about giving back to the society. With this view in mind students of IBA Bangalore had formed a committee called as HOPE. The members of this committee pledge to spend their time with either under privileged kids in Orphanages or elders in Old age homes, along with their PGDM Program. The committee aims to help those people who are under privileged and deprived, by collecting money from the interested donors. The donation amount is used to purchase necessary items which are distributed amongst the needy.



# STUDENT CLUBS @ IBA



## Spandan

The HR club focuses on providing the best guidance for HR management in terms of capability, visibility, responsiveness & self-actualization. Spandan believes in culling out the best of the best to win laurels for IBA.

## Infin'IT

The IT club started in the year 2004 and is the only club that provides certification courses to students and its club members to make them more technologically effective and employable.



## Cosmos

The B-Quiz club of IBA started in 2005 with the fact that when all the clubs are focusing on specialization knowledge, there should be a student body to enhance the overall Business acumen of a student.

## OM

OM is the Operations Management club of IBA. OM actually stands for "Opportunities Magnified". It helps its members in identifying the complexities that one comes across during management education and make it simpler to navigate across.



## Barcodes

The Retail Club of IBA was started by the batch 07-09. One of the remarkable events that the club has conceptualized is the event "WARCODES-A War between Connoisseurs" which is an inter club competition where participants work on the launch of a product and present it.





## Dolphins

The Communication club of IBA "The Dolphins", envisages teaching and training the members with soft skills for effective interaction at the intra and inter-personal and institutional levels in the changing corporate environment. The club functions with the objective of creating awareness of the basic skills of communication to enhance performance & personality levels.

## Navigators

The Finance club of IBA organises regular lectures & meetings that strengthen the students' knowledge in the field of Capital Markets, Securities, Derivatives and Finance on the whole. They also take a session of their Stock Market simulation game – Stockmania that helps students to realise how the Stock Market functions day-to-day, how the bidding takes place, impact of various industry related news, etc.



## Hunterz Ignite

The Marketing Club of IBA is a student oriented club for those who share a passion for marketing, for those who are creative and for those who dare to be different. The club focuses at providing exposure to the marketing brains with situations aimed at easing their path en route becoming a successful marketer.







**The Omega Circle**

Developed by Dr. Subhash Sharma, Omega Circle represents the 360 degree approach at looking issues, i.e. to take a holistic view of the situation. If one draws different lines in a circle, one gets many 'Ts'. The 'Ts' represents truth, and if one stand at one point in a circle, he/she will see only that version of truth. But to get a holistic picture, one has to travel along the circle and look at different T's, i.e. Truth. In corporate context, it symbolizes at looking things from a larger perspective and then handling the complex business problems.



**IBA Flag**

IBA flag has three colors, viz. Saffron, Red & Green. Saffron represents Perfection and in corporate context it represents the good governance. Red represents the Responsibility i.e. the students must develop a sense of responsibility towards the society, nature, and environment. In the corporate context, it represents the CSR. Green represents Growth & Prosperity - the overall development of students coming to IBA. In Corporate context, it represents the Profit.

## CULTURAL SYMBOLS @ IBA

Students at IBA are encouraged to develop 3D approach to learning, i.e. Discussion, Dialogue and Discourse approach. To facilitate the same, IBA has designed 3D centers where students can discuss and debate on case studies, presentations, etc.



**3D Center**

IBA Bangalore celebrates HOPE Day every year on 20<sup>th</sup> August, commemorating the starting of the First Program on that day in 2001 in the Bengaluru campus. HOPE implies 'Higher Order Purpose of Existence'. IBA Song Step-by-Step captures the essence of Hope and Development as the Two Driving Forces for the success of IBA Students.



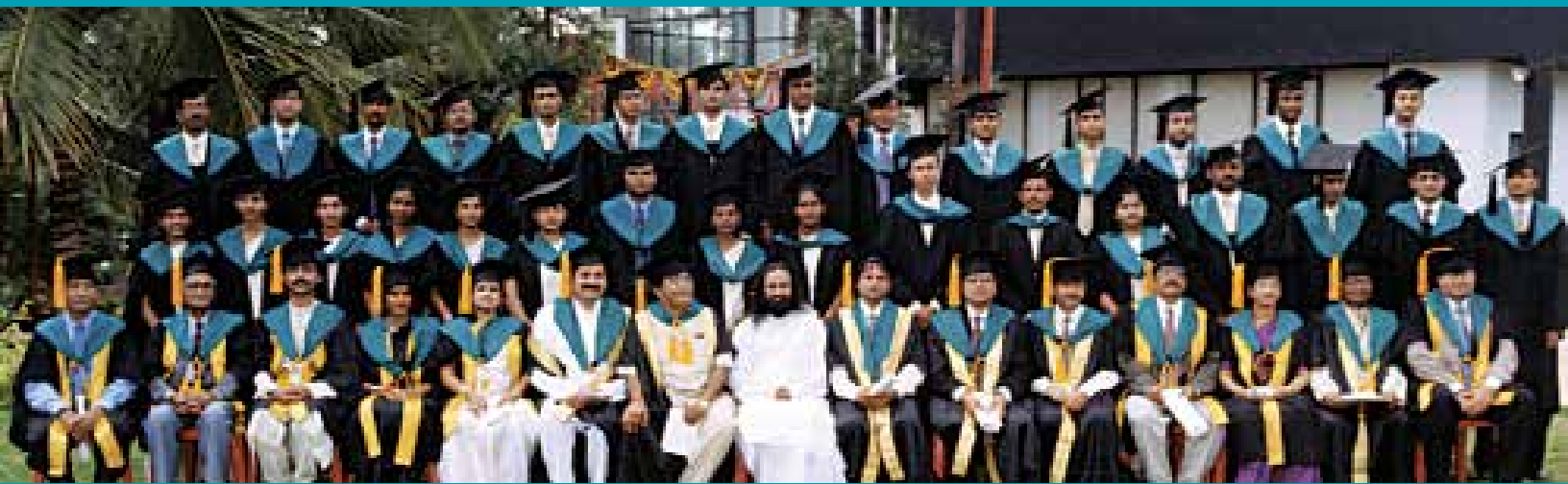
**Hope Day**



**Trees**

There is a tradition of planting a tree by every visitor to IBA Campus. There are around 50 trees in the campus planted by different eminent personalities from the corporate and academic field and they have become an important symbol of growth in the campus. Trees, according to our Dean Dr. Subhash Sharma, represent the GDP i.e. Growth, Development and Progress. When these trees will grow, it will symbolize the GDP of the person who has planted it.





# CONVOCATIONS AT IBA

**IBA Students got privilege of having blessed by following dignitaries during Convocation ceremonies.**

Sri Sri Ravi shankarji (Founder of The Art of Living)

Shri. S. Gopalakrishnan, Founder & Managing Director – Infosys Technologies

Shri. Dileep Ranjekar, CEO - Azim Premji Foundation

Shri. Ghanshyam Das, M.D. - Asia Pacific, NASDAQ

Shri. R.V.S.Rao, E.D - HDFC Ltd.

Mr. Som Mittal, President – NASSCOM

Dr. Rakesh Khurana, Chairman – Knowledge Network, Ex. Pro Vice Chancellor – IGNOU

Dr. Anil Khandelwal, Ex. CMD - Bank of Baroda

Dr. Vinayshil Gautam, IIT Delhi, Former Director IIM Kozhikode

Prof. N.S. Ramaswamy Founder Director - IIM Bangalore

Dr. B. N. Jain, Deputy Director - IIT Delhi, currently Vice Chancellor BITS Pilani

Dr. Ashok Mishra, Chairman Intellectual Ventures, India, Ex. Director, IIT Bombay

Dr. M. R Rao, Professor & Dean Emeritus, ISB Hyderabad

Mr. D. Ravi Kumar, Managing Director – Acropetal Technologies Ltd.

Mr. Ravi Gupta, Chairman & M.D Kanishk Steel Industries Ltd.

Prof. Kripa Shankar, Vice Chancellor – UPTU

Dr. Rajesh Tandon, Founder – PRIA

Mr. Dangayach, M.D. - Sintex Ltd.

Mr. Kishore Asthana, Group Vice Chairman - Huriah LLC, Muscat

Mr. N.K. Amwani, M.D. - Johnson & Johnson, Director - UTV Communications & Godrej Consumer Products Ltd.

Mr. Pradeep Bhargava, M.D. - Cummins Generators Technologies India Ltd.

Dr. Y. V. Verma, COO - LG Electronics, India.

Mr. H.K. Agrawal, Director - Cosmo Films Ltd., Formerly with Atomic Commission, Planning Commission of India.

Mr. K. R. Parmesvar, Former E.D - BHEL, Former Advisor Planning Commission of India, Former Director General - I.S.I.

Mr. Sovan Roy, President - Bacardi India Ltd., Director General – All India Breweries Association, Advisor – Radico Khaitan

Mr. Rajiv Sahay, Managing Director - Mecc Alte India, Founder Chairman-GESIA

Mr. Sunil K Sinha, Chief Officer, India & Managing Director, Sharp Business Systems and Chairman, Sharp India Limited.

Co-Chairman, Computer Hardware Committee in the "Electronics & Software Export Promotion Council" of India.

Mr. S. Ashok Iyer, Director - Reyias India, Ex. Chief Group Advisory Services - Apollo Tyres

Mr. Anup Mathur, President & Member Group Advisory Board, Mahindra & Mahindra, Executive Director – Hindustan Unilever Ltd.



# PLACEMENTS @ IBA

Today's job market is highly competitive, and IBA's outstanding career resources are an important part of the learning experience. The team at IBA is constantly striving to strengthen relationships and cultivate new partnerships.

Ever since its inception since 2001, IBA has gained an image of a Management Institute with difference and relevance owing to its placement commitments. An exclusive Placement Team has been developed to have an interface between Institute and Industries. At IBA, placements is not a seasonal task but instead a process that is initiated from the day when the student joins for the course; hence the team is constantly striving to strengthen relationships and cultivate new partnerships. IBA's career advisory services include:

## Institute Industry Interface (I3)

The team serves as an interface between students and business leaders by organizing a wide range of events like Workshops, Seminars and Guest Lectures.

## Mentoring & Career counselling

Offering personal support systems, the team works directly with the students keeping their interests and goals in mind. They also help in grooming the students to meet the expectation levels of the Corporate world.

## Advanced Placement & Training Programme

Focused preparation for Aptitude Tests, Group Discussion and Mock Interviews to enable students gain confidence, diminish nervousness, hone their responses and think on their feet.

In addition to this, the Placement Team at IBA also has the uniqueness of comprising of select students along with the Placement officers. The Placement Team through its dynamism and professionalism, has been able to manage commendable placement figures every year for students in leading MNCs and Corporations across the globe.











**N Balachandran, Café Coffee Day**

"Green Campus and Impressed with the accreditations and outcome focused education."

**Jaydip Sinha, Madison Street Capital**

"Warm hospitality and humble attitude."

**Divya Rajput, Head – CBI & ITS, Indian Institute of Corporate Affairs**

"Well-cultured students, humble staff and vibrant campus."

**Tufail Khan, Carwale.com**

"Great Experience visiting a wonderful campus. Great Contribution of caring and knowledge faculty and eager to learn students."

**S Prasada Rao, Corporate Trainer: HR & NLP, People Development Consultants**

"Campus is just wonderful; education imparted is worth appreciation, very warm approach of one and all at campus."

**Wg Cdr (Retd.) Mohandas, AIMA Coordinator**

"Came as an observer from AIMA. The serene atmosphere is out of place for a busy hassle of Bangalore. Had a very nice time. The staff is very cooperative and friendly. I wish the college a very prosperous growth."

“**IBA is growing leaps & bounds and great to be associated with Institute of this stature with right focus of the people.**”

**D A Jaya Kumar, Zonal Head, HR, Hindustan Coca Cola**

**Rekha Santosh, Head HR Retail - India, ING VYSYA Bank**

"Excellent infrastructure, students were highly interactive."

**Suraj Chettri, Regional HR Director, Airbus Group India**

"Impressed with all that I have seen. Good to see a course with a different focus on EQC."

**Satish C Amblee, CEO, Garuda Maverick Infrastructure Projects Ltd.**

"Very good infrastructure and environment. Students asked very interesting questions and were keen learners."

**Guru Prasanna, Director-Analytics, Flipkart**

"Engaging staff and faculty that want to see the school grow to new heights. Excellent campus too."

**Vivek Gupta, Finance Controller, Helion Ventures**

"Very good experience, students are interactive but can ask more questions."

**G V Krishnan, Exec Director, Lowe Lintas**

"I find that IBAians are more adaptable and are eager to adjust to the corporate environment and to that extent 'less demanding' and are more eager to prove that they can contribute first. They also have their feet to the ground and hence are willing and able to adapt well."

**Mali Mahalingam, Executive Vice President & Chief People Officer, Symphony Teleca Corporation**

"Impressed by the infrastructure that the Institute provides and feel that this will go a long way in enabling students to be great future managers."

**Vrishabhendra Swamy, Vice President, ABB**

"Good Campus, Environment friendly, Nice interaction with students."



**Vijender Singh Kadyan, Head HR, C K Chetty & Sons**

"Every time I visit IBA, it makes me feel happy as the students have a unique approach to learning, and it always feels good to interact with them."

**Satish Vishwanathan, Director, Business Support Group, Microsoft**

"The focus of corporate world today is a work force that has the ability to handle the situation practically and that is what the student of IBA is trained to do from the onset."

**Jeba Kumar M, GM & Head HR, GMR Corporate Affairs**

"It was a wonderful experience speaking to a bunch of eager, young students who want to make a mark in life. It was a learning experience for me to interact with uncluttered minds and I enjoyed talking to them."

**Binod Hampapur, Sr. VP & Global Head - Corporate Relations, Infosys**

"Lush Green Campus, learned Faculty, Academic resources and energetic students – perfect blend for Industry Managers in making. All the best IBA! Tremendous effort by the institute for the society as a whole."

**Shoaib Ahmed, President, Tally Solutions**

"Highly motivated class, students were interactive and had lot of queries. Really a bright and intelligent set of students at IBA."

**S.K Mishra, VP, Infinite Computer Solutions Ltd.**

"My best wishes to all students & the institute and hope this effort motivates a few in the path of entrepreneurship."

**K G Umesh, Head – HR, Himalaya Drug Company**

"Soft Skills and Etiquette of the students is very good. Like the Alumnus of this Institute are raising the flag in the Industry, the same is the expectation from current batches and I am sure they are on the right track."

**Priya Dubey, AVP- HR, Carwale.com**

"We have recruited post graduate management students from the IBA, Bangalore Campus and we are very glad to corroborate the excellent caliber and aptness of IBA"

**Siddharthan Muthuraj, Head - Human Resources & Administration, Total (Jubilant Retail)**

"Great to see a vibrant campus even in the evening when most of the Education Institutes closes at 5 PM. Good environment created by the Institute for budding Managers to grow and meet the corporate expectation of being active in all the realm of organization."

**B S Murthy, CEO, BSM Leadership Capital**

"Excellent interactions with students, committed faculty, delight to be here."

**Suruchi Mahajan, Chartered Accountant**

"Students were interactive in the class. Interested in learning new concept. Overall good session."

“ IBA has done remarkably well in admitting & nurturing students by way of modish curriculum, visiting faculty sessions & corporate partnerships. Students’ track record in our organization has been appreciative & progressive. ”

Sujitesh Das, Head HR - Microland

# ADMIRABLE ALUMNI



IBA's alumni footprint is large. Spread across many business verticals and geographical regions, they have successfully worn their IBA logo on their sleeve. They are IBA's mascots and true testimony for the commitment of the institution. Some of them who have made it to the very top over the years are:

Name	Batch	Hometown	Designation	Current Company
Sumit Moriyani	2003 - 05	Datia (Madhya Pradesh)	Head Infrastructure Management Services - ASEAN	Tech Mahindra, (Singapore)
Anant Sagar	2003 - 05	Dehradun (Uttarakhand)	Global Process Owner & Strategy Leader	IBM, Bengaluru
Rajdeep Dutta	2004 - 06	Kolkata (West Bengal)	AVP - Operations - Head SOI	Snapdeal, Gurgaon
Ankur Saxena	2008 - 10	Indore (Madhya Pradesh)	Asst. Manager - Add Sales	Aaj Tak, Bengaluru
Anindita Kundu	2007 - 09	Kolkata (West Bengal)	Manager - Marketing Solutions (South)	LinkedIn, Bengaluru
Vijay A G	2001 - 03	Mysore (Karnataka)	Head - HR Process Excellence	Alghanim Industries, (Kuwait)
Punita Singh	2006 - 08	Bengaluru (Karnataka)	Asst. Vice President	I Ads & Events, New Delhi
Deepak Lall	2002 - 04	Madhubani (Bihar)	State Sales Head	United Sprits Ltd, (UB Group), Raipur
Kavindra Brijwal	2007 - 09	Munsiyari (Uttarakhand)	Manager - Marketing (South)	Godrej & Boyce Mfg. Co Ltd. ,Bengaluru
Sameer Sikdar	2002 - 04	Bhopal (Madhya Pradesh)	Zonal Business Head	Timesjobs.com, Hyderabad
Vijay Iyer	2002 - 04	Mumbai (Maharashtra)	Asst. Vice President	GE Capital, Bengaluru
Nirranjan Kr. Marodia	2003 - 05	Sirsa (Haryana)	Deputy Vice President	Axis Bank, Mumbai
Prasant Hakim	2003 - 05	Kolkata (West Bengal)	Associate Vice President	Ernst & Young, Gurgaon
Parag Shah	2002 - 04	Calicut (Kerala)	Analyst - Trading & Surveillance	Dubai Gold & Commodities Exchange, (Dubai)
Sridhar Rajaram	2001 - 03	Bengaluru (Karnataka)	General Manager - Marketing	Aditya Birla Group, Bengaluru
Dev Bhattacharya	2004 - 06	Shillong (Meghalaya)	Head Events & Special Initiatives	NDTV, Bengaluru
Mukul Manchanda	2003 - 05	Chandigarh	DGM & EA-Executive Director-Strategy & Business Development	Essar Steel Ltd., Mumbai
Milan Jain	2004 - 06	Patnagarh (Orissa)	BDM - India , Middle East & Saudi Arabia	Wipro (Saudi Arabia)
Haidevi Narayan	2010 - 12	Hyderabad (AP)	Brand Manager - Oncology Division	Dr.Reddy's Laboratories, Hyderabad
Priya Palit	2006 - 08	Ranchi (Jharkhand)	Manager - Human Resources	Reliance Industries Ltd., Mumbai
Auxilian Joseph Paul	2006 - 09	Chennai (Tamil Nadu)	Manager - Bids & Proposals	Dell, India
Richeek Dey	2002 - 04	Kolkata (West Bengal)	National Manager - Business Development & Online Sales	Videocon DTH, Mumbai
Luigi Cordeiro D'Souza	2003 - 05	Mumbai (Maharashtra)	Director - FX Trading - Africa	Standard Chartered Bank (Africa)
Mandeep Singh	2007 - 09	Jammu & Kashmir	Manager - Employee Relations	Tata Motors Ltd., Lucknow
Akshay Manikantan	2003 - 05	Kolkata (West Bengal)	Head of Marketing - Loyalty	Landmark Group, (UAE)
Gurpreet Singh	2007 - 09	Jamshedpur (Jharkhand)	Territory Sales Manager - VDI,SGD & Sun Ray.	Oracle, (U.K)
Amrit Panigrahy	2005 - 07	Gajapati (Odisha)	Equity Research - European Aerospace and Defence Sector	Cognizant Technology Solutions, Hyderabad
Pinki Porwal	2001 - 03	Bijapur (Karnataka)	Manager - Projects - ERP/SAP	CTS - Piscataway, (New Jersey)
Amar Rastogi	2002 - 04	Kanpur (Uttar Pradesh)	Head of Marketing	Worldwide Industrial Venture Ltd., Lagos (Nigeria)
Arnav Dutta	2002 - 04	Kolkata (West Bengal)	Group Head - Logistics	NCDEX, Mumbai
Jishnu Kumar Baruah	2001 - 03	Dibrugarh (Assam)	Unit Head	Shoppers Stop, Bengaluru
Nisha Yadav	2001 - 03	Bokaro (Jharkhand)	Sr. Specialist - BPO Recruitment	Accenture, Bengaluru
Divya Nayak	2001 - 03	Bengaluru (Karnataka)	Manager - Corporate Affairs	Transas, (Hongkong)
Anirban Mukherjee	2005 - 07	Kolkata (West Bengal)	National Category Manager	Metro Cash & Carry,Bengaluru
Yogesh Jadhav	2008 - 10	Nasik (Maharashtra)	Asst. Branch Manager	Glaxosmithline, Mumbai
Abhishek Agarwal	2003 - 05	Assam	AM - Procurement	Municipality & Planning Dept., (U.A.E)
Vinod Lalwani	2004 - 06	Varanasi (Uttar Pradesh)	Sales Manager - North	Toshiba , Delhi/NCR
Javed Agadi	2001 - 03	Haveri (Karnataka)	Global Talent Acquisition	Ebay, Bengaluru
Manish Parmoji	2001 - 03	Belgaum (Karnataka)	Sr. Manager - PMO	Utopia Global, (USA)
Rakesh Jain	2002 - 04	Bengaluru (Karnataka)	Manager - Talent Acquisition	Deloitte, Bengaluru
Sangamesh Ijery	2003 - 05	Bijapur (Karnataka)	Procurement Project Head - APAC	Johnson & Johnson, (Singapore)





IBA Alumni Mr. Vijay Rao (2001-03), Managing Director-Wilhelmsen Ships Service (Hong Kong), Mr. Prashant Hakim (2003-05), Associate Director-KPMG (Hong Kong) and Mr. Suryansh Purwar (2012-14), Marketing Manager-SRS (New Delhi) along with IBA-CEO, Mr. Manish Jain



Name	Batch	Hometown	Designation	Current Company
Karthick S.	2004 - 06	Chennai (Tamil Nadu)	Business Leader (Product)	VISA, India
Sai Harihar A.	2005 - 07	Puducherry	Asst. Manager - Retail Sales & Operations	Sony of Canada Ltd., (Canada)
Mudit Jain	2006 - 08	Lucknow (Uttar Pradesh)	Sr. Merchandiser	Tommy Hilfiger, (UAE)
Pradeep Singh	2006 - 08	Lucknow (Uttar Pradesh)	Asst. Manager	ESPN India, Bengaluru
Mousami Chattopadhyay	2007 - 09	Raipur (Chattisgarh)	Escalation Specilaist - T3 managment	Yahoo, Bengaluru
Kumar Abhishek Anand	2007 - 09	Patna (Bihar)	Branch Manager	Union Bank of India, Mangaon
Atushri Barua	2007 - 09	Jaipur (Rajasthan)	Global Communication & Change Management	Hindustan Unilever Ltd (HUL), Bengaluru
Adithya RS	2007 - 09	Coimbatore (Tamil Nadu)	Sales Officer	Stanley Black & Decker, Coimbatore
Dilip. V. Bhaskar	2002 - 04	Cuddapah (AP)	Asst. Manager - Retail Finance	TVS Motors, Bengaluru
Sanjog Meshram	2002 - 04	Nagpur (Maharashtra)	Business Head - Telecom Products	Kores (India) Ltd. Mumbai
Nitika Mehrotra	2004 - 06	Lucknow (Uttar Pradesh)	Asst. Manager	State Bank of India (SBI), Hyderabad
Anya Geraldine D'Souza	2003 - 05	Goa	Manager - Marketing Communications	Honeywell, Pune
Ashish Sahrawat	2003 - 05	Ghaziabad (Uttar Pradesh)	Sr. Manager - State Trade Marketing	United Sprits Ltd, (UB Group), Faridabad
Sameer Redij	2002 - 04	Mumbai (Maharashtra)	Vice President- Sales	CtrlS Datacenters Ltd., Mumbai
Ravi Kayal	2002 - 04	Kolkata (West Bengal)	Asst. Vice President	IL&FS Financial Services Ltd
Waseem Surve	2006 - 08	Mumbai (Maharashtra)	Media Manager	UM WW ,( Qatar)
Anup Gholap	2009 - 11	Nasik (Maharashtra)	Sr. Analyst - Market Research Intelligence	Hewlett Packard, Bengaluru
Preeti Shrotri	2010 - 12	Jagdalpur (Chattisgarh)	Associate Consultant	Thomson Reuters, Bengaluru
Makrand Patwardhan	2007 - 09	Nagpur (Maharashtra)	Business Report & Visualization Developer	IBM, Delhi/NCR
Salman Afzal	2009 - 11	Lucknow (Uttar Pradesh)	Sr. Knowledge Management Analyst	Deloitte, Bengaluru
Aditi Lenka	2004 - 06	Bhubaneswar (Odisha)	Sr. Business Associate	Tech Mahindra, Bengaluru
Nishant Bahuguna	2008 - 10	Dehradun (Uttarakhand)	Sr. Research Associate	Cognizant Technology Solutions
Sandy Ghosh	2006 - 08	Kolkata (West Bengal)	Sr. Manager	YES Bank, Calcutta
K. Bharath Nandan	2005 - 07	Hyderabad (AP)	Sr. Associate Consultant	Bosch, Bengaluru
Udaysinh Raje Nimbalkar	2005 - 07	Bengaluru (Karnataka)	Contract Manager - Supply Chain	DHL, Bengaluru
Sanaden Gurunathan	2009 - 11	Bengaluru (Karnataka)	Asst. Sales Manager	Hyundai Motors, Bengaluru
Rajdeep Singh	2005 - 07	Haryana (Punjab)	Head -Digital Marketing	Lumarta, Noida
Poulamee Ghosh	2003 - 05	Kolkata (West Bengal)	Sr. Director - Business Planning	Mindshare Fulcrum, Mumbai
Naveen Patel	2001 - 03	Vishakapatnam (AP)	Sr. Manager	Accenture, Visakhapatnam
Ritesh Kr. Sahay	2002 - 04	Kolkata (West Bengal)	Sales Manager	Hewlett Packart, Bengaluru
Yogendra Goswami	2005 - 07	Mathura (Uttar Pradesh)	Sr. Officer - PED	Asian Paints, Greater Noida
Ravi Newatia	2008 - 10	Nainital (Uttarakhand)	Sr. Research Associate	Cognizant Technology Solutions, Hyderabad.
Amrit Malhotra	2007 - 09	Bhopal (Madhya Pradesh)	Account Manager - Microsoft Dynamics	Intertec Systems (Dubai)
Nitin Sharma	2004 - 06	Ajmer (Rajasthan)	Manager - Global Enterprise Business Unit	Reliance Communications, New Delhi
Raj Senapati	2007 - 09	Cuttack (Odisha)	Consultant- SAP HCM -Talent Management.	Capgemini, Calcutta
Heena Sharma	2009 - 11	Raipur (Chattisgarh)	System Analyst - CRM Functional Consultant	Tata Consultancy Services, Mumbai
Kunal Dhingra	2004 - 06	Mumbai (Maharashtra)	Associate Director - Window2India, NRI Services	Times of Money, Mumbai
Bhaves Rathod	2007 - 09	Bhubaneswar (Odisha)	Asst. Manager	Tata Consultancy Services, Bengaluru
Siddharth Karnawat	2003 - 05	Mumbai (Maharashtra)	Chief Manager - Marketing	TechProcess Payment Services Ltd, Mumbai
Ashutosh Sonkar	2007 - 09	Sultanpur (Uttar Pradesh)	Deputy Chief Manager	Mail Today (The India Today Group), Noida
Anubha Pathak	2010 - 12	Lucknow (Uttar Pradesh)	Process Analyst	Wipro Ltd., Bengaluru



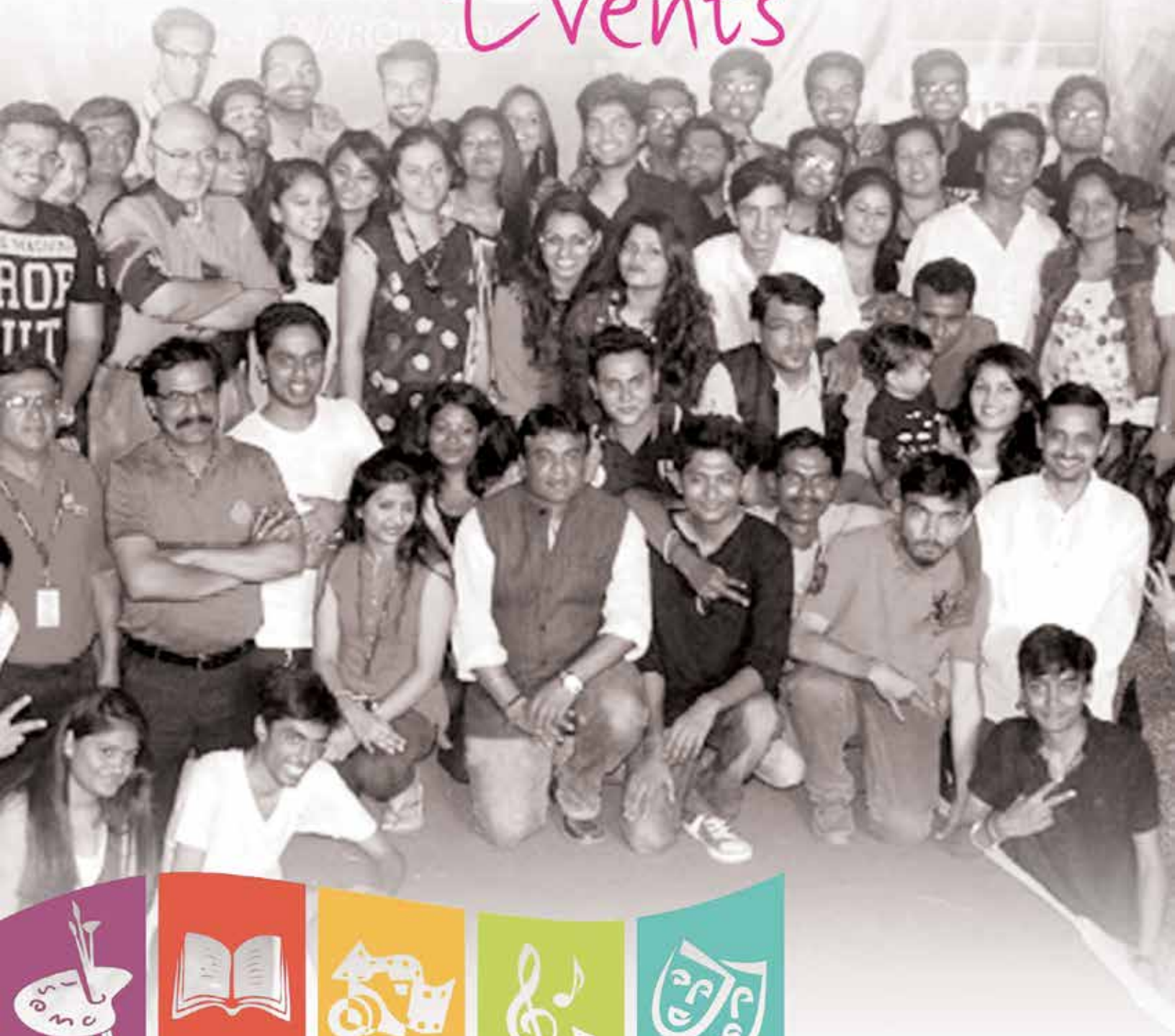
# IBA ALUMNI MEET





# Cultural

# Events







1



3



2



4



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9



8



6



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12



11



10

1. Archish - Management Fest
2. Janamashtami celebration
3. Kalakshetra
4. Archish
5. Archish
6. Holi celebration

7. Holi Celebrations
8. Onam Celebration
9. Onam Celebration
10. Kalakshetra
11. Ganesh Chaturthi
- 12 Independence Day Celebrations





12



15



13



14



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18



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21

12. Archish 2014- Rock band group  
13. Freshers Week  
14. Pinkathon  
15. Pinkathon with Miland Soman  
16. 2nd Alumni Meet  
17. Archish 2014- Rock band

18. Archish 2014- Fashion Show  
19. AIDS Awareness  
20. IBA Sports Meet  
21. Archish 2014- Team  
22. Corporate chess championship  
-Vishwanathan Anand

24. Vodafone Zoozoo  
25. Archish

management  
friends  
hostel companies  
mba talent assignments  
green jobs  
placements  
career  
iba mess

# student speak







“

IBA has given me a new life, a new beginning. It has helped me to imbibe all the possible characteristics, which a professional is expected to possess.

Srichakra IVS | B.Com | Bangalore, Karnataka



“

IBA faculty members make sure that every student get groomed & nurtured. IBA focuses on empowering us with vital skills like Public speaking, Word Power, Writing for change, Reading for winning, Communication for creating and Group Interface for teamwork. IBA focuses on bridging the gap between academic sphere and real scenario. IBA has taught me that education is a most powerful weapon which you can use to change the world. It has given me enough confidence to face the competitive corporate world.

Sumit Sharma | B.Com | Jaipur, Rajasthan



“

IBA creates the spark within and make sure it shines everlasting. Excellent faculty make you corporate ready to handle any situation. If you have built the castles in the air, IBA will put the foundation and make you feel real. Proud to be an IBAian.

Somwrita Mallick | B.A. LL.B | Asansol, West Bengal



“

Entering IBA is one of the best things to happen in a student's life, both on personal and professional front. It inculcates a lot of intra and interpersonal skills which is one of the key learning by being a part of IBA family. College has an excellent team of faculty and infrastructure that helps the students to get a market exposure before entering the corporate world.

Shweta Jeswani | B.Com | Durg, Chattisgarh



“

IBA is the mix of soft and rigorous academic curriculum which helped me to get the critical skillsets required in today's dynamic business situation. The learning environment over here, the method of imparting knowledge and the Professor's facilitating us is unique.

Shivani Rangari | B.Sc (Food and Technology and Management) | Chandrapur, Maharashtra



“

Apart from academics, IBA not only provides you with the perfect platform to showcase your talent, but to also explore more of it. There are innumerable opportunities and events to learn, and hone your skills as a professional. The rigorous training imparted here helps you face challenges readily and sportively. The new age curriculum, and the commitment promised towards the students is commendable. There is never a dull moment at IBA.

Archana Vyas | B.Com (Advertising and Management) | Indore, MP



“

Choosing IBA was one of the best decision of my life. IBA has a treasure of industry experienced faculty which helps the students to get practical knowledge about the subjects. It teaches everything beginning from time management to becoming a corporate professional and all the skills required for it.

Arzoo Thakral | B.Com | Panipat, Haryana



“

IBA is a family where I can learn stress handling, managing people, leadership qualities, Organizational behaviour and learnt the art of struggling in life like a cocoon and fly like a butterfly.

Akhilesh Veda Kowthavarapu | B.Tech (IT) | Tenali, Andhra Pradesh





“

IBA is a 2 year rigorous ride in which there are excellent faculty to show you the right path and also one will be able to get a corporate exposure, Management learning through fun and activities and IBA will make sure that one's destination (placement & career orientation) is achieved.

Prabanjan C P | B.Tech (IT) | Namakkal, Tamilnadu



“

IBA provides excellent exposure to every kind of facility that will facilitate not only your academic growth but also your personal growth. It helps you build the resilience & fortitude that will help you in every aspect of your life.

Shaista Quddus | BBA | Kanpur, Uttar Pradesh



“

At IBA we get a broad and practical view of the corporate world before joining the corporate sector. We are taught to be a successful leader and not just a manager.

Rohit Dey | BCA | Siliguri, West Bengal



“

Highly experienced faculty and a home like atmosphere is every student's dream about his college and I am happy that I found it in IBA. I am sure that the reason for every success I would accomplish in my life would be, the will and the skill which takes me to the top of the hill, which I got from the trainers at My IBA.

Adarsh S | B.Com | Thiruvanthapuram, Kerala



The course curriculum of IBA is so innovative that it gives students the taste of corporate culture. We get all sorts of training that helps us when we start a corporate life.

Amruta hails from Kerala and have done her graduation in BBA. She has scored 79 percentile in MAT. Apart from studies her interests are dancing and reading. She is an ambitious person and her strengths include communication skills and analytical skills.



I started exploring myself, learning new things and started doing things which I have never done before, now IBA made me to do that. Campus is awesome and creates homely environment. Last but not least, our faculty are the best.

Anitha belongs to the city of Vijayawada, Andhra Pradesh. She is a B.Tech graduate in Electronics and Communication and has scored 86 percentile in ATMA exam. Apart from academic excellence, she is known for her good singing skills.



I am delighted to have the opportunity to meet and learn from excellent faculty members. IBA encourages its students to think creative, have a positive attitude, be a team player and risk taker. IBA's culture reflects total commitment of the people behind the institution.

Dipankar Chetry belongs to Tinsukia, Assam and is a Commerce graduate from Gauhati Commerce College (Assam). He has excelled consistently in his academic life and scored 72 percentile in MAT exams. Along with studies, Dipankar also has keen interest in swimming, playing Cricket and Table tennis with a firm belief in hard work.



IBA is a place where we can get what we want to get and we can achieve what we want to achieve. It will give you the gift of expecting the unexpected, without thinking of past and without fearing of future consequences.

Gurpreet is an engineering graduate and hails from small and beautiful city of Punjab (Sangrur). He got 95.02 percentile in MAT exam. He has good skills to engage with new people. He is loyal and responsible for all the things which he voluntarily takes.



IBA means investment before achievement. Once we invest our time in IBA, we are the goal achievers and we respect the teamwork and collaboration. I compare the corporate life to the student life in IBA because from the day one the faculty never treated us like students which enforces us to rule the corporate world. IBA makes us to relate internal thoughts to the real world and apply it for corporate development.

Bharadwaja belongs to a city of Southern Central India – Hyderabad (Telangana) and is a B.Tech graduate. He has more than 2 years of experience in Dharti Dredging Infrastructure Limited with progressive performance record.



IBA is a place which teaches us to reach new heights and guiding us for a bright future. It is preparing us to face the corporate life and its challenges. At IBA I have learnt to think out of the box.

Dipannita hails from the city of natural beauty Bagdogra (Darjeeling) and is a commerce graduate. She has scored 77.14 percentile in MAT. Apart from studies, she likes to sing and believes in hard work.



IBA is a two years journey but it provides a way to your life on which you can walk for your whole life. It provides you all the hurdles and challenges to make you strong to face the corporate world.

Sapna belongs to the city Bhind (Madhya Pradesh) and is a B.Sc. (Mathematics) graduate. Chasing her big dreams, she has excelled continuously in her academic life with a MHCET score of 88.88 percentile and she is continuously on a path of making her dreams into reality through hard work and dedication.



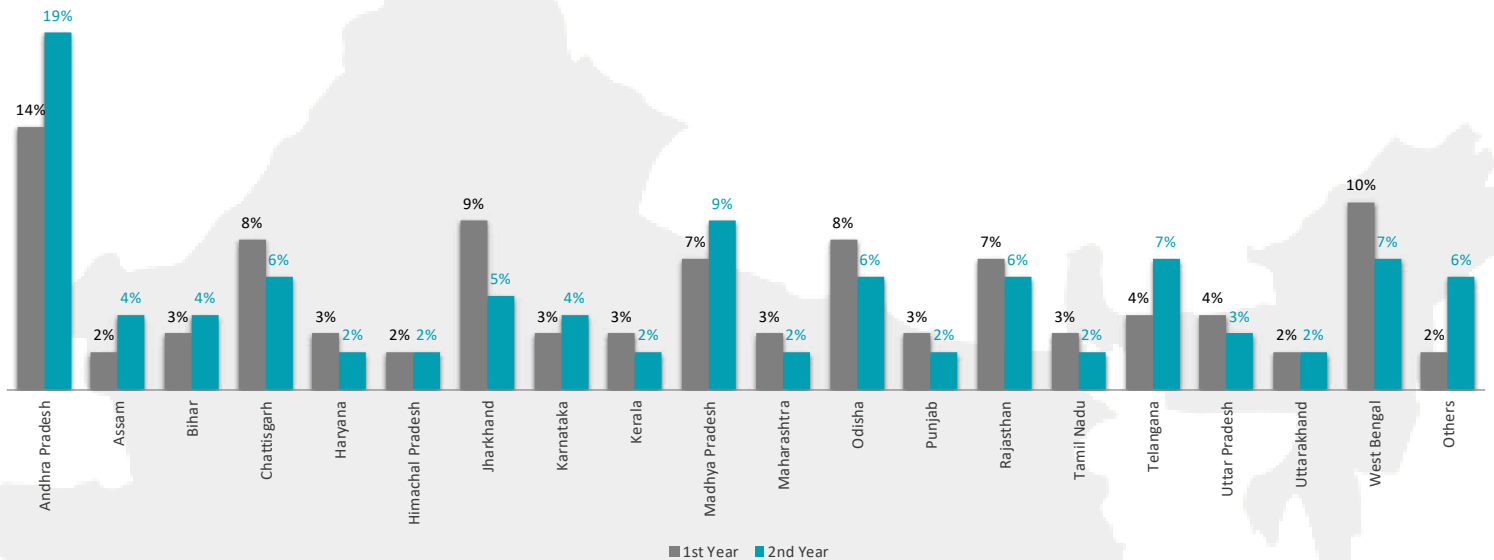
IBA is a place where you can excel and improve your skills and managerial capabilities to be the best you can for the corporate.

Souravmoy belongs to the city of Jamshedpur, Jharkhand. He is a B.Com graduate and has scored 75 percentile in MAT exam. He is known for his commitment and hardwork towards the responsibilities given to him.

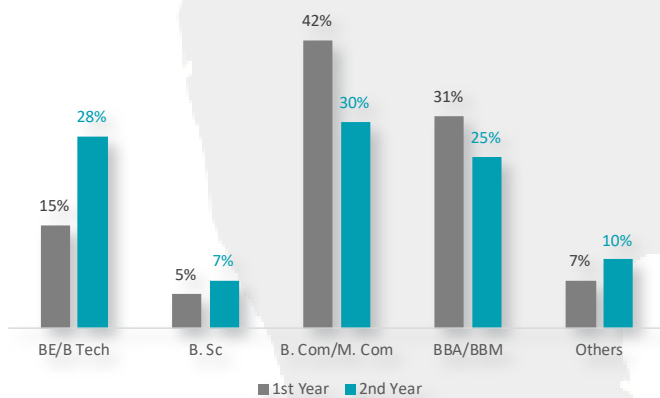


# IBA Students Demography

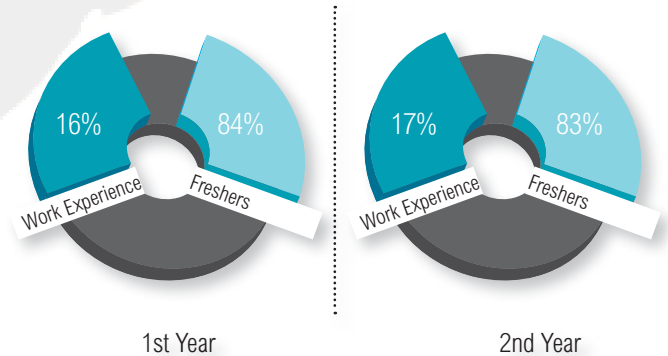
## State-wise students profile



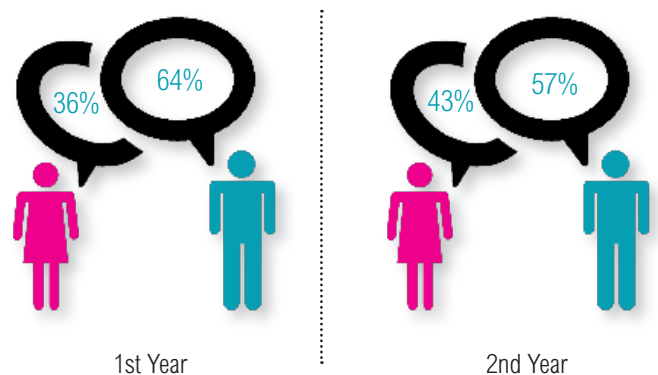
## Academic Stream-wise students profile



## Work Experience



## Gender Ratio





# www.iba.ac.in

## IBA Bangalore

Survey No. 164, Lakshmipura, Thataguni Post, Kanakapura Main Road, Bengaluru-560 062, Karnataka, India

**Director/Dean's Office:** +91 80 2608 3750 | +91 80 2608 3715 | E-mail: [director@iba.ac.in](mailto:director@iba.ac.in)

**CEO's Office:** +91 80 2608 3752 | E-mail: [ceo@iba.ac.in](mailto:ceo@iba.ac.in)

**Operations:** +91 80 2608 3709 | +91 93424 10270 | Fax: +91 80 2608 3708 | E-mail: [operations@iba.ac.in](mailto:operations@iba.ac.in)

**Placements:** +91 80 2608 3791 | +91 80 2608 3716 | Fax: +91 80 2608 3717 | E-mail: [placements@iba.ac.in](mailto:placements@iba.ac.in)

**Admissions:** +91 80 2608 3703 | +91 80 2608 3704 | +91 80 2608 3705 | Fax: +91 80 2608 3717  
E-mail: [admissions@iba.ac.in](mailto:admissions@iba.ac.in)

**Accounts:** +91 80 2608 3755 | E-mail: [accounts@iba.ac.in](mailto:accounts@iba.ac.in)

